



CRAN

Communications Regulatory Authority of Namibia

Stats Newsletter March 2019

Introduction

This newsletter will focus on trends in traffic and revenue in telecommunications sector. It will also have a peek on the trends for Instant Messaging (IM) and which applications and websites are utilised most by consumers.

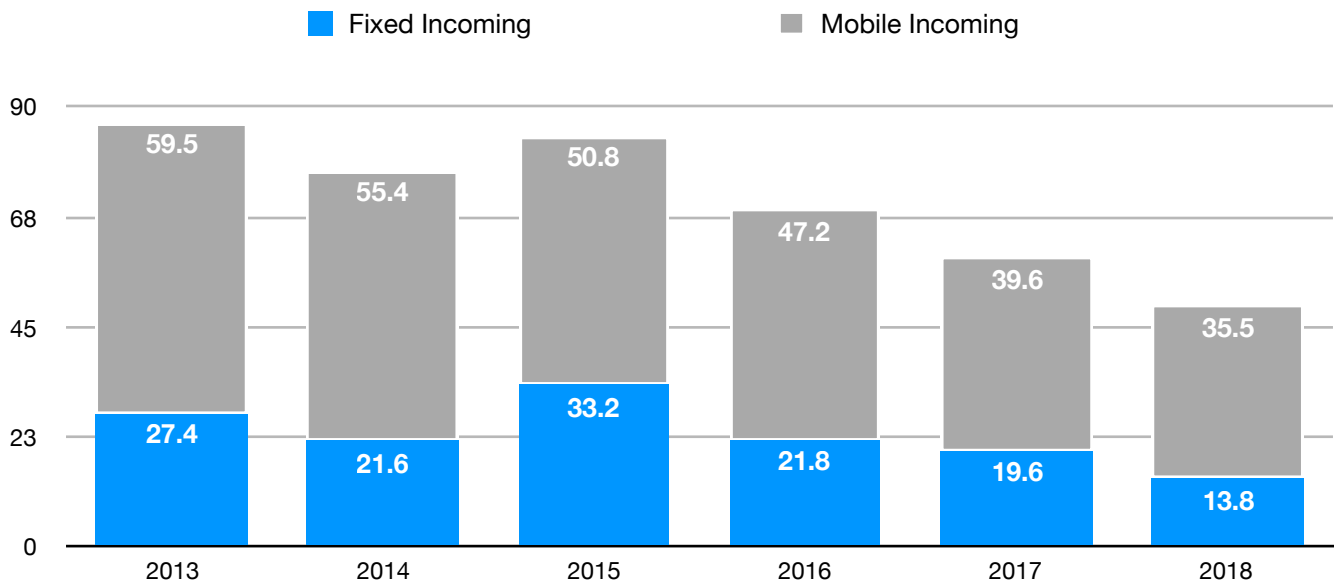


Figure 1: Incoming International Minutes in Millions

There is a steady decline in in-coming international calls as these calls are substituted by other applications such as OTTs. Consumers are making use of more convenient and cost-efficient ways to make international calls.

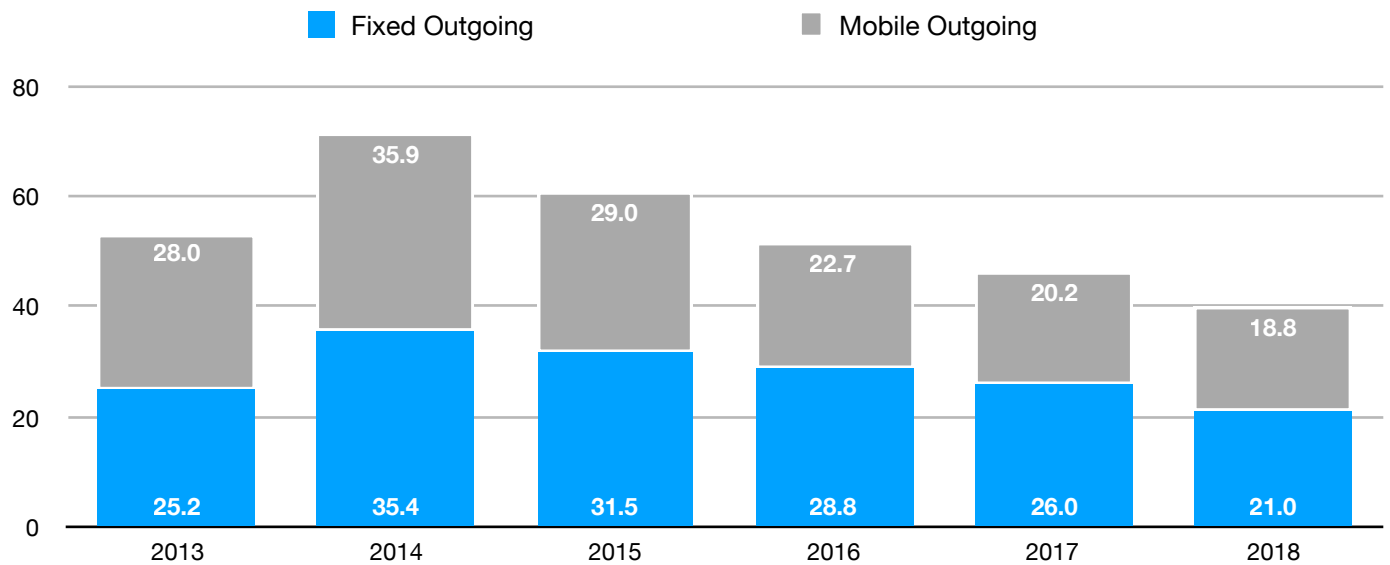


Figure 2: Outgoing International Minutes in Millions

The same trend can be seen for outgoing international traffic as for incoming international traffic. Although the number of international calls made from fixed and mobile were almost equal in 2014 the gap has since increased.

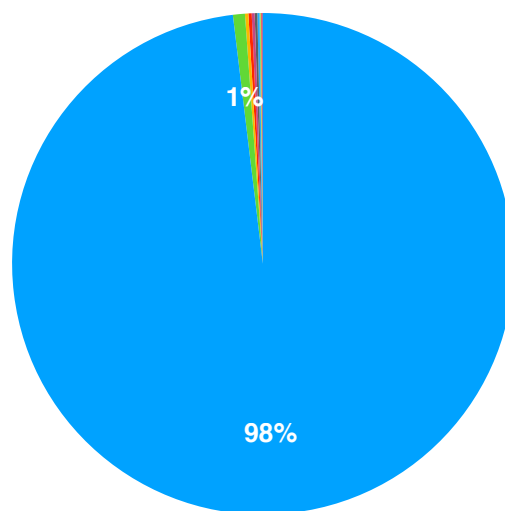


Figure 3: Total Traffic of Top IM Applications (Source: MTC 2018)

The most popular IM application utilised by customers is WhatsApp as can be seen in the Figure 3 indicating that 98% of IM is done utilising WhatsApp.

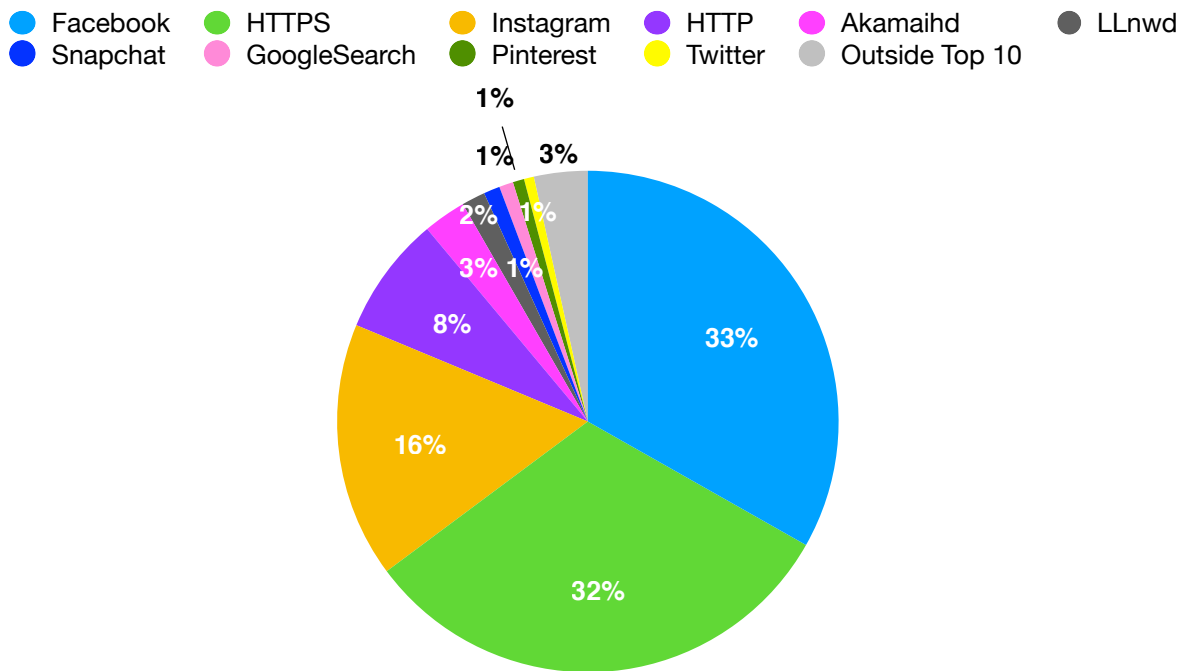


Figure 4: Total Traffic of Top web Browsing applications (Source: MTC 2018)

The most popular website visited by customers utilising the World-Wide-web is Facebook followed by https and Instagram.

Subscribers

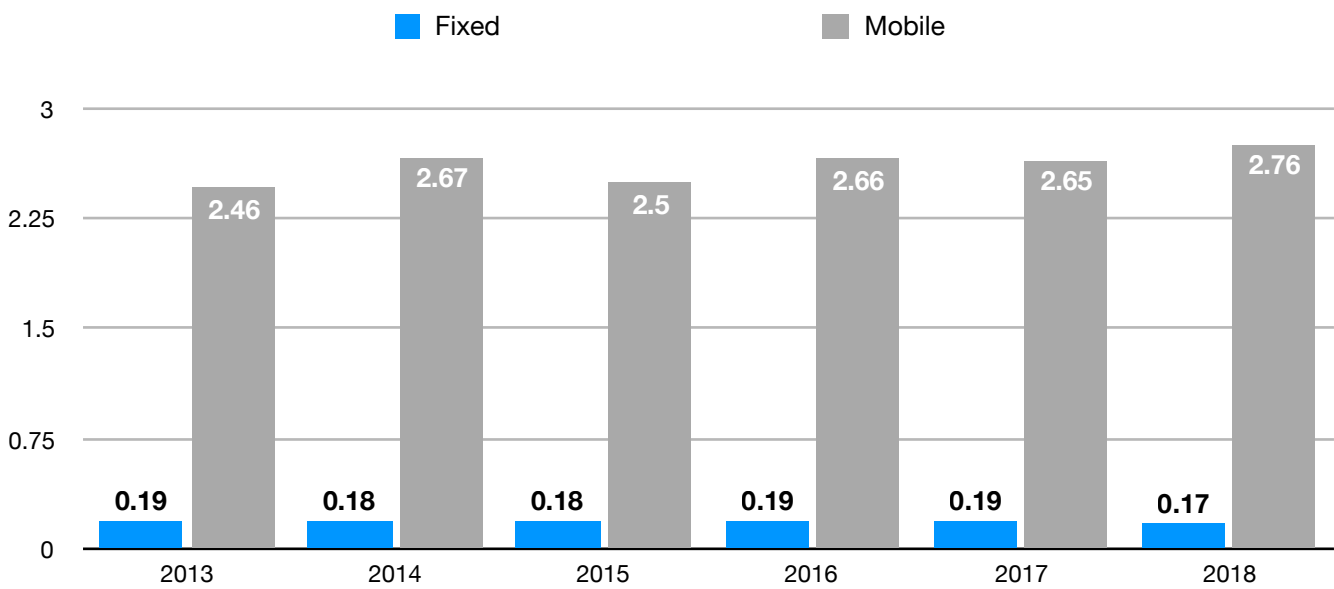


Figure 5: Number of Subscriber in Millions for Fixed and Mobile

Subscriber numbers have stayed more or less constant for both fixed and mobile subscribers over the last number of years.

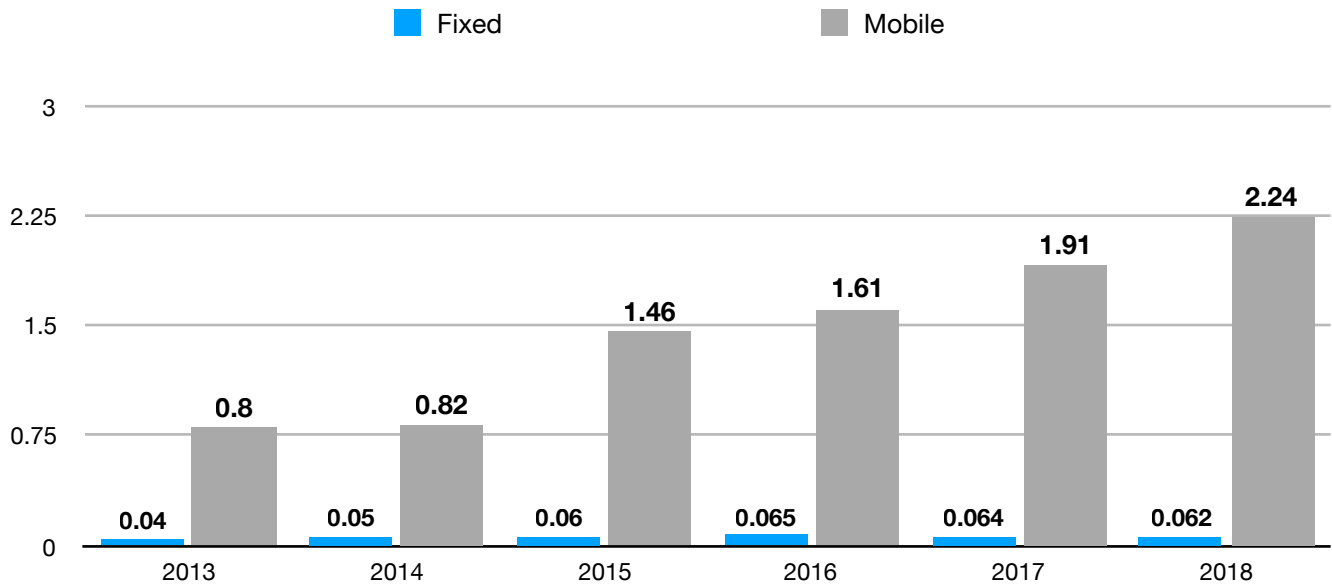


Figure 6: Number of Broadband Subscribers in Millions

Both subscribers to fixed and mobile broadband have shown growth since 2013 but the growth for mobile subscriptions increased by 59% over the past year. This could be due to the 081everyone campaign of MTC to ensure 100% broadband population coverage. Currently, almost 83% of the population has 3G coverage but 4G coverage lags behind at only 36% of the population.

Revenues

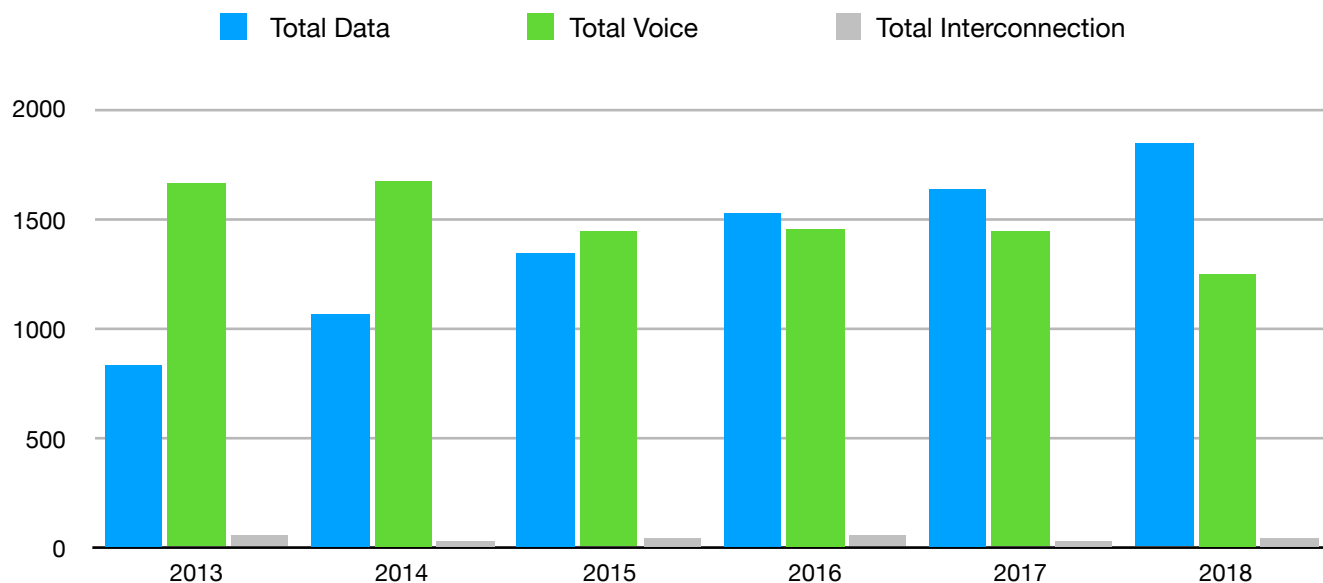


Figure 6: Sources of Revenue in Millions

Voice continued to be the main source of revenue for telecommunications operators in the Namibian market but in 2016 voice revenue was overtaken by data revenue for the first time. It is expected that this trend would continue. The revenue received from SMS has become negligible as customers switch to IM applications and for the same reason interconnection revenue has almost diminished.

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