



CRAN

Communications Regulatory Authority of Namibia

Stats Newsletter December 2016

Subscribers

- Number of active SIM cards slightly increased with 3.3% during the last half of 2016.
- Overall Mobile Broadband continues with an upward trend with dongle/router usage declining. This may be due to smartphones doubling as hotspots and a shift of Internet use to the mobile phone.
- 68.4% increase in Mobile Broadband during December 2015 can be contributed to products aimed at smartphone usage by the operators.

Table 1: Mobile subscriber numbers in 1000s		2013 June	2013 Dec	2014 June	2014 Dec	2015 June	2015 Dec	2016 June	2016 Dec
Active SIM cards ('000)	Postpaid	155	152	158	168	176	180	182	191
	Prepaid	2,330	2,308	2,357	2,503	2,502	2,370	2,393	2,469
	Total	2,485	2,539	2,515	2,671	2,678	2,550	2,575	2,660
	Change		2.2%	-0.9%	6.2%	0.3%	-4.8%	1.0%	3.3%
Mobile Broadband ('000)	Dongle / Routers	63	67	66	70	48	37	33	31
	Mobile Phone	657	721	692	732	809	1,406	1,455	1,580
	Total	720	788	758	802	857	1,443	1,488	1,611
	Change		9.4%	-3.8%	5.8%	6.9%	68.4%	3.1%	8.3%

- Increase in Fixed-line subscriptions growth is slow both for residential and business customers.

Table 2: Fixed -line subscribers	2013 June	2013 Dec	2014 June	2014 Dec	2015 June	2015 Dec	2016 June	2016 Dec
Business	98,116	99,107	100,714	121,871	118,423	119,975	120,574	121,517
Residential	83,580	84,425	85,794	60,722	60,818	62,532	64,961	66,336
Residential as % of total	46%	46%	46%	33.3%	33.9%	34.3%	35.0%	35.3%
Total	181,696	183,532	186,508	182,593	179,241	182,507	185,535	187,853
Total change		1.0%	1.6%	-2.1%	-1.8%	1.8%	1.7%	1.2%

- ADSL subscriptions continued to increase substantially, in the second half of 2016 by 10.3%.
- The number of high speed ADSL subscriptions, 10 Mbps or above, significantly increased during the second half of 2016. Fibre to the home (FTTh) is gaining popularity in Namibia, with 158 subscriptions. However, fast residential wired broadband market has only 574 subscription together (ADSL 10Mbps and above plus FTTh), which still is a very low number.

Table 3: Other subscribers		2013 June	2013 Dec	2014 June	2014 Dec	2015 June	2015 Dec	2016 June	2016 Dec
ADSL	10 Mbps and above	38	57	65	84	135	224	254	416
	2 to 10 Mbps	1,955	4,014	4,288	5,087	5,749	6,307	7,025	8,706
	below 2Mbps	24,345	29,776	31,808	36,041	38,358	39,660	41,110	44,259
	Total	26,598	33,847	36,162	41,213	44,243	46,192	48,390	53,381
	Change		27.3%	6.8%	14.0%	7.4%	4.4%	4.8%	10.3%
Fibre to the home					11	12	11	122	158
MetroNet (ethernet)			5	5	5	4	32	52	57
Leased lines		9,445	10,189	10,572	10,875	8,823	8,462	7,348	9,874
IDSN Dialup		19,943	11,940	14,980	11,350	12,508	13,636	11,294	11,663
Fixed-wireless		1,311	1,293	2,499	3,032	1,698	1,818	1,038	514
Modem Dialup		5,589	5,379	3,750	6,454	31	18	18	0
Other wireless		171	90	97	123	77	53	60	14
Satellite / VSAT		260	266	290	319	337	354	354	354
VoIP			7	46	66	77	127	139	3,286

- Modem dial-up is finally phased out in Namibia.
- Fixed VoIP services have seen a dramatic increase in the second half of 2016 with an increase from 139 to 3,286 subscriptions. A trend likely to continue in the next couple of years.

Average Revenue Per User (ARPU)

- MTC managed to keep the average voice revenue per user fairly constant during 2015 and 2016. This can be attributed to postpaid and to prepaid subscribers that regularly top up utilising Aweh products. TN Mobile's voice ARPU continues to decline in contrast.

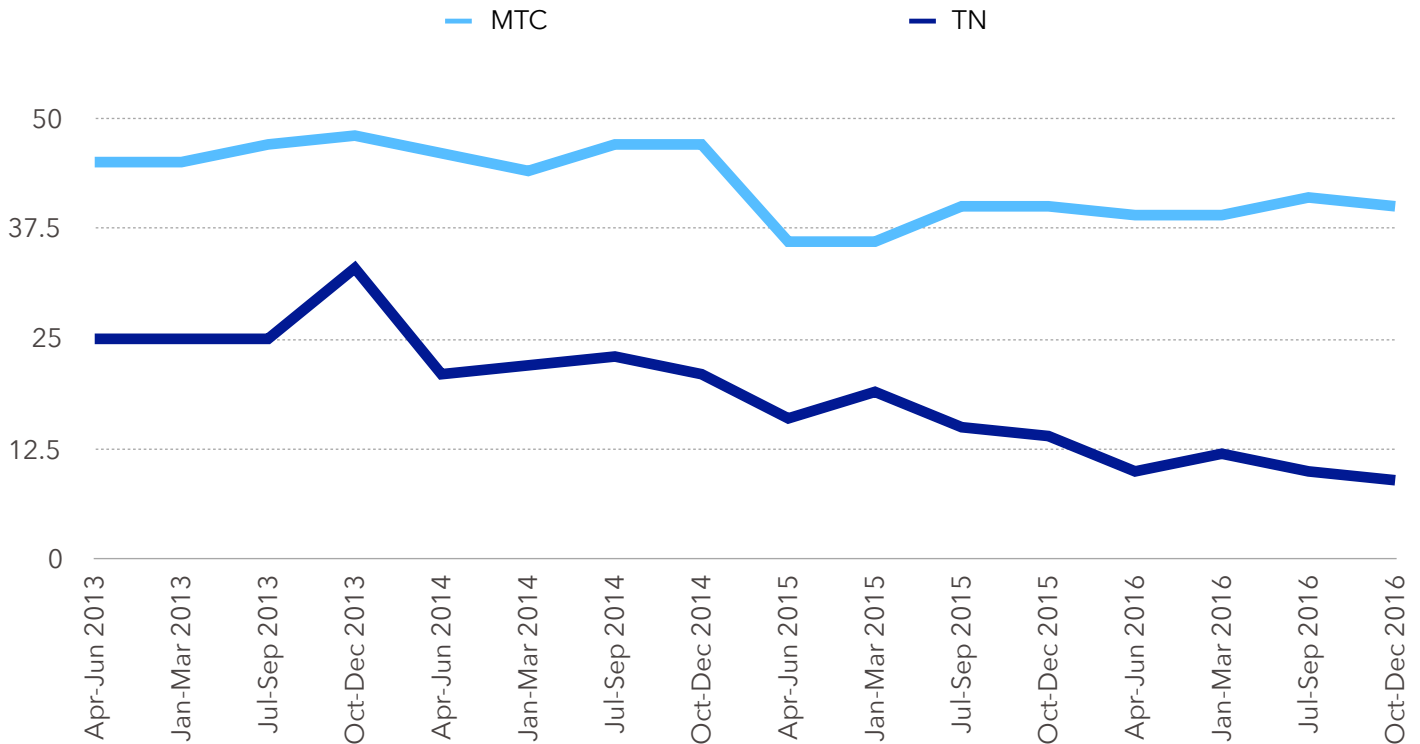


Figure 1: Average Voice Revenue Per User (Voice ARPU)

- MTC also managed to increase its data ARPU, while that of TN Mobile declined. MTC and TN Mobile's data and voice ARPUs are moving in opposite directions.

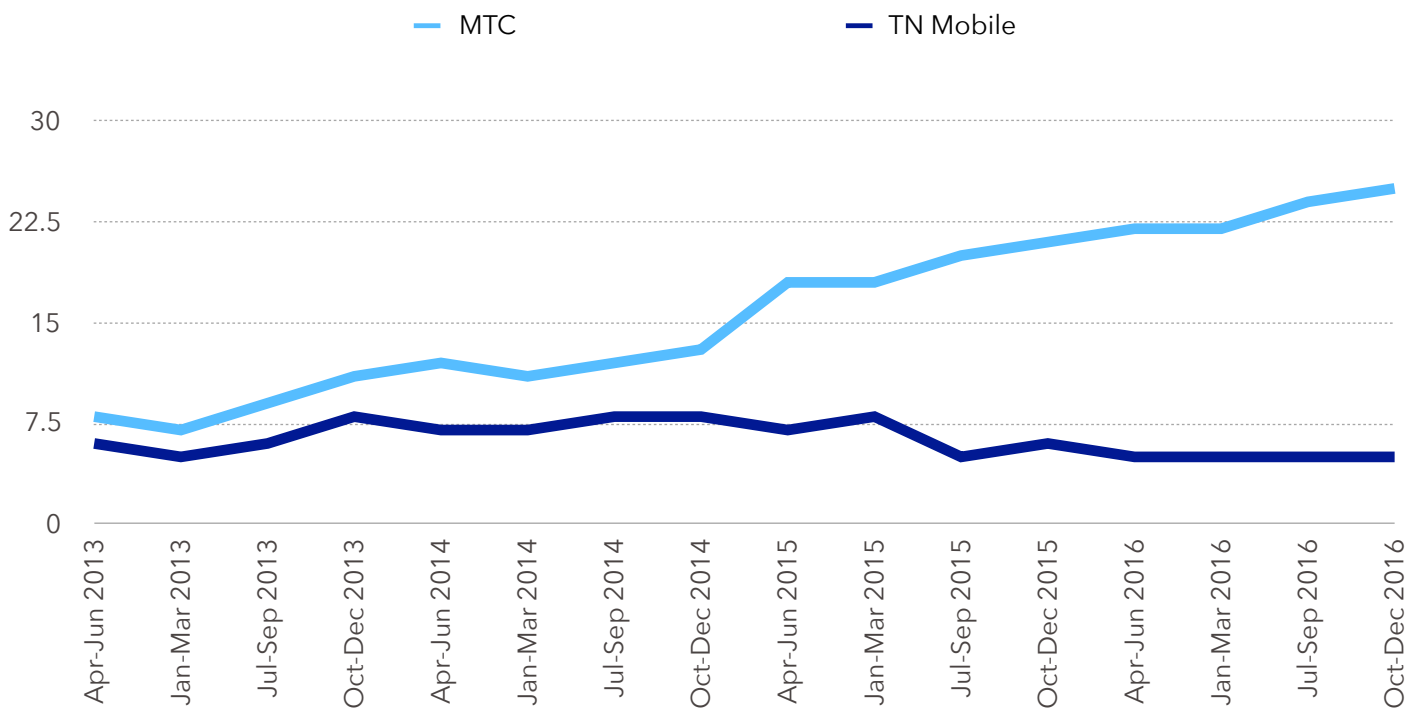


Figure 2: Average Data Revenue Per User (Data ARPU)

Scan ICT Namibia Portal

The SCAN - ICT program is an initiative by the United Nations Economic for Africa to provide African countries with a framework to identify and monitor ICT indicators. Namibia implemented the programme with a view of harnessing ICTs for development and to measure the impact of ICTs on various sectors of the economy and the people at large. The portal can be accessed at www.cran-portal.org with a Guest Account.

Scan ICT Namibia Portal
Assessment Year: **2016**

Foreword by Minister
About Scan ICT
Scan ICT Indicators
WSIS+10
Documents and Data

Inputs	ICT Core	ICT Sector	Households and Individuals	Education	Government	Health	Agriculture	Content
			Value	Year	Source / Calculation			
Average FX USD			14.10	2016	https://www.oanda.com/currency/average			
Total workforce			1,433,270	2014	NSA, Labour Force Survey			
Total female workforce			751,244	2014	NSA, Labour Force Survey			
GDP per Capita market prices N\$			64,286	2015	NSA, National Accounts			
GDP per Capita per month is US\$			380	2016	Calculation: GDP per Capita at market prices/ 12/ average FX USD			
Population medium forecast			2,324,388	2016	NSA, Population projection			
Number of households medium forecast			521,488	2016	NSA, Labour Force Survey			
No of Fixed telephone lines			185,535	2016	CRAN			
No of Fixed Internet subscribers			48,389	2016	CRAN			
No of Active mobile SIM cards			2,575,343	2016	CRAN			
No of Mobile Broadband subscribers			933,549	2016	CRAN			
Total International Internet bandwidth Gbps			27.68	2016	CRAN			
No of Facebook users			520,000	2016	http://www.internetworldstats.com/africa.htm#na			



CONTACT DETAILS

Fillemon Shilongo | Moth center, Unit 51 Peter Muller Street | Windhoek | (T) 061222666 | (F) 061238646