



# CRAN

Communications Regulatory Authority of Namibia

## Subscribers

## Traffic

## KPIs

## Affordability

**SUBSCRIBER NUMBERS INCREASED BY 0.6% (ACTIVE SIM CARDS) & 2.8% (MOBILE BROADBAND).**

**TRAFFIC REMAINS RELATIVELY STATIC.**

**MOU & ARPU REMAIN CONSTANT.**

**TELECOM NAMIBIA JIVA IS CHEAPER ON CRAN USER BASKET ON 1400 (MINUTE), 50 (SMS) & 12GB DATA.**

# QUARTERLY STATISTICS MARCH Q1 2021

## Subscribers

- Mobile subscribers increased by a mere 0.6 percent during the first quarter of 2021. Mobile Broadband users increased by 3.0 percent.
- Overall, mobile broadband continues with a slow upward trend, with dongle/router usage being constant. This may be due to smartphones acting as hotspots and the wide use of internet on mobile phones.

Table 1: Mobile subscriber numbers in 1000s		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1
Active SIM cards ('000)	Prepaid	2,639	2,629	2,662	2,702	2,720
	Postpaid	197	196	198	197	195
	Total	2,836	2,825	2,860	2,898	2,915
	Change		-0.4%	1.2%	1.3%	0.6%
Mobile Broadband ('000)	Mobile Phone	1,644	1,701	1,732	1,741	1,790
	Dongle / Routers	27	27	27	25	25
	Total	1,670	1,729	1,759	1,766	1,815
	Change		3.5%	1.7%	0.4%	2.8%

- Fixed-line subscriptions stagnated both for residential and business customers over the past year.

<b>Table 2: Fixed -line subscribers</b>	<b>2020 Q1</b>	<b>2020 Q2</b>	<b>2020 Q3</b>	<b>2020 Q4</b>	<b>2021 Q1</b>
Business	57,630	57,630	57,630	57,630	57,628
Residential	83,720	83,720	83,720	82,740	82,740
Residential as % of total	59.2%	59.2%	59.2%	58.9%	58.9%
Total	141,350	141,350	141,350	140,370	140,368
Total change		0.0%	0.0%	-0.7%	-0.0%

- ADSL subscriptions increased at a constant rate. A significant increase in subscriptions were recorded during Q1 of 2020 as a result of Covid-19 pandemic. Therefore, the ADSL network might be highly saturated and Telecom Namibia has put a halt on new subscriptions in certain areas.
- The medium speed ADSL subscriptions, 2 to 10 Mbps, continue to gain popularity.
- Fibre to the Premises (FTTx) has gained momentum. This might be attributed to the free installation and smart city campaign by Telecom Namibia and Paratus Telecommunications (Pty) Ltd and more people working from home since the second quarter of 2020.
- Leased lines & Satellite/VSAT experienced a downward trend.

<b>Table 3: Other subscribers</b>		<b>2020 Q1</b>	<b>2020 Q2</b>	<b>2020 Q3</b>	<b>2020 Q4</b>	<b>2021 Q1</b>
ADSL	10 Mbps and above	2,216	2,298	2,436	2,494	2,980
	2 to 10 Mbps	57,643	60,814	62,050	63,696	65,722
	below 2Mbps	4,057	2,707	2,424	2,234	2,180
	Total	63,916	65,819	66,910	68,424	70,882
	Change		3.0%	1.7%	2.3%	3.6%
Fibre to the home		914	949	1,025	2,832	3,248
MetroNet (ethernet)		343	327	327	264	248
Leased lines		4,889	4,539	4,510	4,012	3,640
Other wireless		878	1,217	1,989	2,347	3,490
Satellite / VSAT		872	853	791	759	601
VoIP		4,167	3,077	2,998	3,046	3,068

## Traffic

- There was a huge increase in overall minutes from Q3 to Q4 of 2020. During Q1 of 2021, aggregate minutes slightly declined. More calls are normally made during the festive season. This trend is also reflected in the decline in the international minutes in the first quarter of 2021.
- Even though SMS demand remains high, there was a slight decline.

Table 4: Traffic		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1
Mobile outgoing ('000)	On net minutes	1,536,227	3,923,972	1,962,619	4,144,458	3,885,492
	Off-net mobile minutes	39,838	56,684	56,396	65,066	64,749
	Off-net fixed-line minutes	19,600	18,050	21,871	20,117	20,131
	International minutes	3,889	3,137	3,152	2,586	2,541
	SMS send	2,507,562	2,651,736	2,571,720	2,449,983	2,387,139
Mbile Data use in GB ('000)		14,890	18,322	17,925	17,133	17,864
Fixed line Outgoing minutes ('000)		32,253	24,765	30,589	27,601	27,077

## KPIs

- ARPU- Data for Mobile Telecommunications Limited (MTC) continues to supersede ARPU - Voice is at a constant rate. For, Telecom Namibia ARPU-Voice is higher than ARPU- Data.

Table 5: Mobile KPIs		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1
MTC	MOU	199	238	255	254	249
	ARPU - Voice	22	24	24	24	25
	ARPU - Data	42	44	45	46	45
TN	MOU	675	425	475	413	640
	ARPU - Voice	46	42	49	45	46
	ARPU - Data	58	10	14	30	39

## Affordability

- Telecom Namibia Jiva is the cheapest product currently in the market with a user basket of 1400 minutes, 50 SMS and 12GB data.
- Consumers can access the portal at [www.cran-portal.org](http://www.cran-portal.org) with guest access to determine the cost of their own monthly usage basket.



This tool allows you to compare mobile products for your own usage basket. It is a mere approximation of real costs since it relies on several simplifying assumptions. It is the users responsibility to verify actual costs with operators.

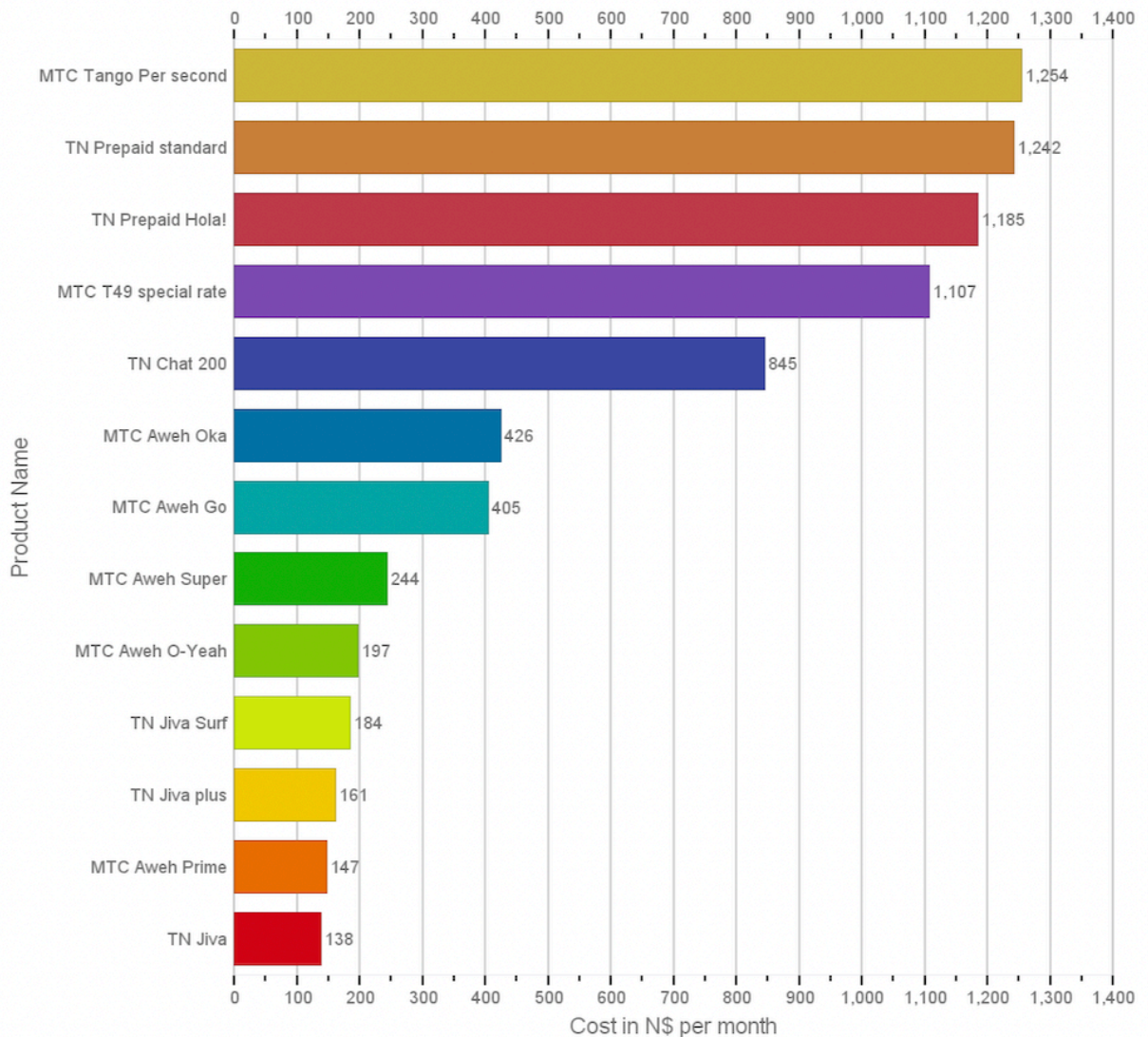


How many minutes do you call in a month?

How many SMS do you send in a month?

How much data do you use in a month in MB?

Monthly cost of user defined usage basket



### CONTACT DETAILS

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