



CRAN

Communications Regulatory Authority of Namibia

Subscribers	Traffic	KPIs	Population coverage
MOBILE SUBSCRIBERS DECLINED BY 6% & MOBILE BROADBAND INCREASED BY 3.4%.	TRAFFIC DECLINED.	MOU & ARPU REMAIN CONSTANT.	89% OF NAMIBIANS ARE COVERED BY 3G, 79% BY 4G & 90% BY BROADBAND.

QUARTERLY STATISTICS

JUNE Q2 2021

Subscribers

- Mobile subscribers significantly declined by 6.1% during the second quarter of 2021. This was due to MTC changing the definition of active subscriptions from 60 days to 30 days.
- Mobile Broadband users continue to increase at a constant rate. The continuing growth may have been attributed by the ability to pre-pay for internet access and easier usage of mobile as compared to PCs and laptops.

Table 1: Mobile subscriber numbers in 1000s		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
Active SIM cards ('000)	Prepaid	2,639	2,629	2,662	2,702	2,720	2,542
	Postpaid	197	196	198	197	195	195
	Total	2,836	2,825	2,860	2,898	2,915	2,737
	Change		-0.4%	1.2%	1.3%	0.6%	-6.1%

Table 1: Mobile subscriber numbers in 1000s		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
Mobile Broadband ('000)	Mobile Phone	1,644	1,701	1,732	1,741	1,790	1,853
	Dongle / Routers	27	27	27	25	25	24
	Total	1,670	1,729	1,759	1,766	1,815	1,877
	Change		3.5%	1.7%	0.4%	2.8%	3.4%

- Fixed-line subscriptions significantly declined by 27% Q2 of 2021 from a more or less stagnant position observed the past few years.

Table 2: Fixed -line subscribers	2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
Business	57,630	57,630	57,630	57,630	57,628	42,198
Residential	83,720	83,720	83,720	82,740	82,740	60,583
Residential as % of total	59.2%	59.2%	59.2%	58.9%	58.9%	58.9%
Total	141,350	141,350	141,350	140,370	140,368	102,781
Total change		0.0%	0.0%	-0.7%	-0.0%	-26.8%

- ADSL subscriptions are continuing to grow.
- Fibre to the Premises (FTTx) is increasing at a slow pace. This might be attributed to the fact that fibre networks is only available at certain areas. Leased lines & Satellite/VSAT starts to increase from the record low experienced during Q1 of 2021.

Table 3: Other subscribers		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
ADSL	10 Mbps and above	2,216	2,298	2,436	2,494	2,980	3,634
	2 to 10 Mbps	57,643	60,814	62,050	63,696	65,722	65,489
	below 2Mbps	4,057	2,707	2,424	2,234	2,180	1,919
	Total	63,916	65,819	66,910	68,424	70,882	71,042
	Change		3.0%	1.7%	2.3%	3.6%	0.2%
Fibre to the home		914	949	1,025	2,832	3,248	3,782
MetroNet (ethernet)		343	327	327	264	248	142
Leased lines		4,889	4,539	4,510	4,012	3,640	3,461
Other wireless		878	1,217	1,989	2,347	3,490	4,171

Table 3: Other subscribers	2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
Satellite / VSAT	872	853	791	759	601	1,131
VoIP	4,167	3,077	2,998	3,046	3,068	3,322

Traffic

- During Q2 of 2021, overall minutes declined noticeable.
- SMS send and mobile data use continue to increase, but SMS growth is slower than that of mobile data.
- Landline voice traffic continue to record a downward trend. The increasing use of mobile phones, VoIP and OTTs (WhatsApp, Skype, FaceTime) to make both national and international calls may have contributed to this shift.

Table 4: Traffic		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
Mobile outgoing ('000)	On net minutes	1,536,227	3,923,972	1,962,619	4,144,458	3,885,492	1,961,230
	Off-net mobile minutes	39,838	56,684	56,396	65,066	64,749	62,267
	Off-net fixed-line minutes	19,600	18,050	21,871	20,117	20,131	19,438
	International minutes	3,889	3,137	3,152	2,586	2,541	2,557
	SMS send	2,507,562	2,651,736	2,571,720	2,449,983	2,387,139	2,437,780
Mobile Data use in GB ('000)		14,890	18,322	17,925	17,133	17,864	18,718
Fixed line Outgoing minutes ('000)		32,253	24,765	30,589	27,601	27,077	24,599

KPIs

- Overall ARPU for Data for Mobile Telecommunications Limited (MTC) continues to supersede ARPU for Voice at a constant rate. For, Telecom Namibia ARPU for Data continue to increase at varying rates while ARPU for Voice is stagnant.

Table 5: Mobile KPIs		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
MTC	MOU	199	238	255	254	249	264
	ARPU - Voice	22	24	24	24	25	25
	ARPU - Data	42	44	45	46	45	47

Table 5: Mobile KPIs		2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2
TN	MOU	675	425	475	413	640	650
	ARPU - Voice	11	9	10	9	8	11
	ARPU - Data	58	10	14	30	39	55

Population Coverage

- Population coverage for Namibia stood at 89% for 3G, an increase from 78% recorded in 2019. 79% of the population is now covered by 4G (an increase from 40%: 2019). The growth has been attributed by MTC's 081-everyone project.

Region_Name	Population Coverage				People not covered				Total Fibre
	2G	3G	4G	Broadband	2G	3G	4G	Broadband	
1 Kunene	66%	50%	33%	50%	36,817	54,792	73,110	54,400	821km
2 Omusati	99%	97%	82%	97%	1,865	9,069	48,504	7,479	384km
3 Oshana	100%	99%	96%	99%	108	1,501	7,533	1,099	207km
4 Ohangwena	99%	94%	90%	96%	2,298	17,305	26,486	12,260	199km
5 Oshikoto	99%	86%	73%	89%	2,887	30,195	57,636	24,328	645km
6 Kavango East	97%	90%	69%	91%	4,622	15,526	50,734	15,373	711km
7 Zambezi	100%	94%	60%	95%	191	5,919	41,985	4,877	498km
8 Erongo	98%	96%	92%	96%	4,461	9,671	17,616	9,640	2,164km
9 Otjozondjupa	94%	84%	72%	85%	9,551	26,569	45,866	25,062	1,837km
10 Omaheke	88%	66%	48%	66%	9,309	27,247	41,581	26,816	1,354km
11 Khomas	99%	97%	96%	98%	6,826	12,142	17,447	11,545	1,904km
12 Hardap	87%	80%	72%	80%	12,364	19,385	26,711	18,760	2,372km
13 !Karas	89%	83%	73%	83%	9,912	15,252	24,113	14,943	3,044km
14 Kavango West	94%	74%	40%	77%	5,818	23,724	55,271	21,518	385km
Namibia	96%	89%	79.0%	90.2%	107,031	268,296	534,593.1	248,099.8	16,524km

CONTACT DETAILS

Fillemon Shilongo, Senior Economist | Moth center, Unit 5| Peter Muller Street | Windhoek | (T) 061222666 | (F) 061238646