Communications Regulatory Authority of Namibia

Subscribers	Traffic	KPIs	Broadcasters
MOBILE SUBSCRIBERS INCREASED BY 1.7% & MOBILE BROADBAND INCREASED BY 2.6%.	TRAFFIC REMAIN RELATIVELY CONSTANT.	MOU & ARPU: VOICE FOR BOTH MTC & TN REMAIN CONSTANT. ARPU: DATA FOR MTC IS CONSTANT WHILE FOR TN IS DECLINING	NAMIBIA HAS 38 LICENSED BROADCASTERS. BROADCASTING REVENUE REMAIN STAGNANT.

Q4 OF 2021

This report compiles the information from Telecommunications operators and Broadcasters as per their license obligations for the period from 1st October 2021 to 31st December 2021.

Disclaimer: Information provided in this report is subject to alteration in case of any revisions or updates deemed necessary.

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1. Subscribers

- As of December 2021, the operators offering mobile telephone services were Mobile Telecommunication Limited (MTC), Mobile Telecommunication Network (MTN) Namibia, Telecom Namibia (TN) and Paratus Telecommunications (Paratus).
- Mobile subscription is gradually rising again after a significant decline experienced during Q2_2021.
- Mobile broadband subscriptions increased by 2.6 percent during quarter four (Q4) of 2021.

Table 1: Mobile subscriber numbers in 1000s		2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4
Active SIM cards ('000)	Prepaid	2,662	2,702	2,720	2,542	2,670	2,716
	Postpaid	198	197	195	195	197	199
	Total	2,860	2,898	2,915	2,737	2,867	2,915
	Change		1.3%	0.6%	-6.1%	4.7%	1.7%
Mobile Broadband ('000)	Mobile Phone	1,732	1,741	1,790	1,853	1,849	1,894
	Dongle / Routers	27	25	25	24	24	28
	Total	1,759	1,766	1,815	1,877	1,873	1,922
	Change		0.4%	2.8%	3.4%	-0.2%	2.6%

- Telecom Namibia is the only telecommunication company that offer fixed line telephone services.
- Fixed-line subscriptions continue to experience a downward trend as more customers are changing to mobile services.

Table 2: Fixed -line subscribers	2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4
Business	57,630	57,630	57,628	42,198	42,213	42,274
Residential	83,720	82,740	82,740	60,583	60,583	49,595
Residential as % of total	59.2%	58.9%	58.9%	58.9%	58.9%	54.0%
Total	141,350	140,370	140,368	102,781	102,796	91,869
Total change		-0.7%	-0.0%	-26.8%	0.0%	-10.6%

- There has been growth in ADSL subscriptions. This was due to a TN initiative allowing new and existing customers to increase their Speedlink connection speed without increasing tariffs.

- Fibre to the Premises (FTTx) is increasing, but at a slow pace. This might be attributed to the fact that fibre networks are only available in certain areas and installation is costly.
- Leased lines & Satellite/VSAT has declined since Q3 of 2021 through Q4 of 2021, whereas Other wireless & VoIP are increasing.

Table 3: Other subscribers		2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4
ADSL	10 Mbps and above	2,436	2,494	2,980	3,634	4,165	6,010
	2 to 10 Mbps	62,050	63,696	65,722	65,489	65,921	65,095
	below 2Mbps	2,424	2,234	2,180	1,919	1,753	1,231
	Total	66,910	68,424	70,882	71,042	71,839	72,336
	Change		2.3%	3.6%	0.2%	1.1%	0.7%
Fibre to the home		1,025	2,832	3,248	3,782	6,130	7,052
MetroNet (ethernet)		327	264	248	142	217	214
Leased lines		4,510	4,012	3,640	3,461	3,252	2,953
Other wireless		1,989	2,347	3,490	4,171	4,938	5,930
Satellite / VSAT		791	759	601	1,131	674	692
VoIP		2,998	3,046	3,068	3,322	3,234	3,269

2. Traffic

- Overall minutes, mobile data used as well as SMS send reached their equilibrium during Q4 after a significant decline experienced in Q2 of 2021 (50%). As a result of fewer Covid-19 cases, people are starting to return to their offices. At the same time the Festive season lead to more traffic.

Table 4: Traffic		2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4
Mobile outgoing ('000)	On net minutes	1,962,619	4,144,458	3,885,492	1,962,687	2,078,645	2,103,327
	Off-net mobile minutes	56,396	65,066	64,749	62,880	127,278	55,741
	Off-net fixed-line minutes	21,871	20,117	20,131	19,438	21,220	20,072
	International minutes	3,152	2,586	2,541	2,557	2,454	3,285
	SMS send	2,571,720	2,449,983	2,387,139	2,437,780	2,391,557	2,350,057
Mobile Data use in GB ('000)		17,925	17,133	17,864	18,899	20,330	17,930
Fixed line Outgoing minutes ('000)		30,589	27,601	27,077	24,599	24,677	24,725

3. Mobile KPIs

- Average Revenue Per User (ARPU) for Data for Mobile Telecommunications Limited (MTC) continues to supersede ARPU for Voice at a constant rate. As for Telecom Namibia Limited (TN) ARPU for Data is experiencing a downward trend while ARPU for Voice continue to be stagnant.

Table 5: Mobile KPIs		2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4
MTC	MOU	255	254	249	264	290	284
	ARPU - Voice	24	24	25	25	26	28
	ARPU - Data	45	46	45	47	50	49
TN	MOU	475	413	640	650	417	651
	ARPU - Voice	10	9	8	11	6	10
	ARPU - Data	14	30	39	55	15	11

4. Broadcasters

- The Authority has so far issued thirty-eight (38) broadcasting licenses as illustrated in table 6 below.

Table 6: Licensed Broadcasters		2021 Q4
Category	Signal distributors	1
	Public broadcasters	1
	Commercial broadcasters	21
	Community broadcasters	15
Total		38

- Pay TV subscriptions remain relatively unchanged.

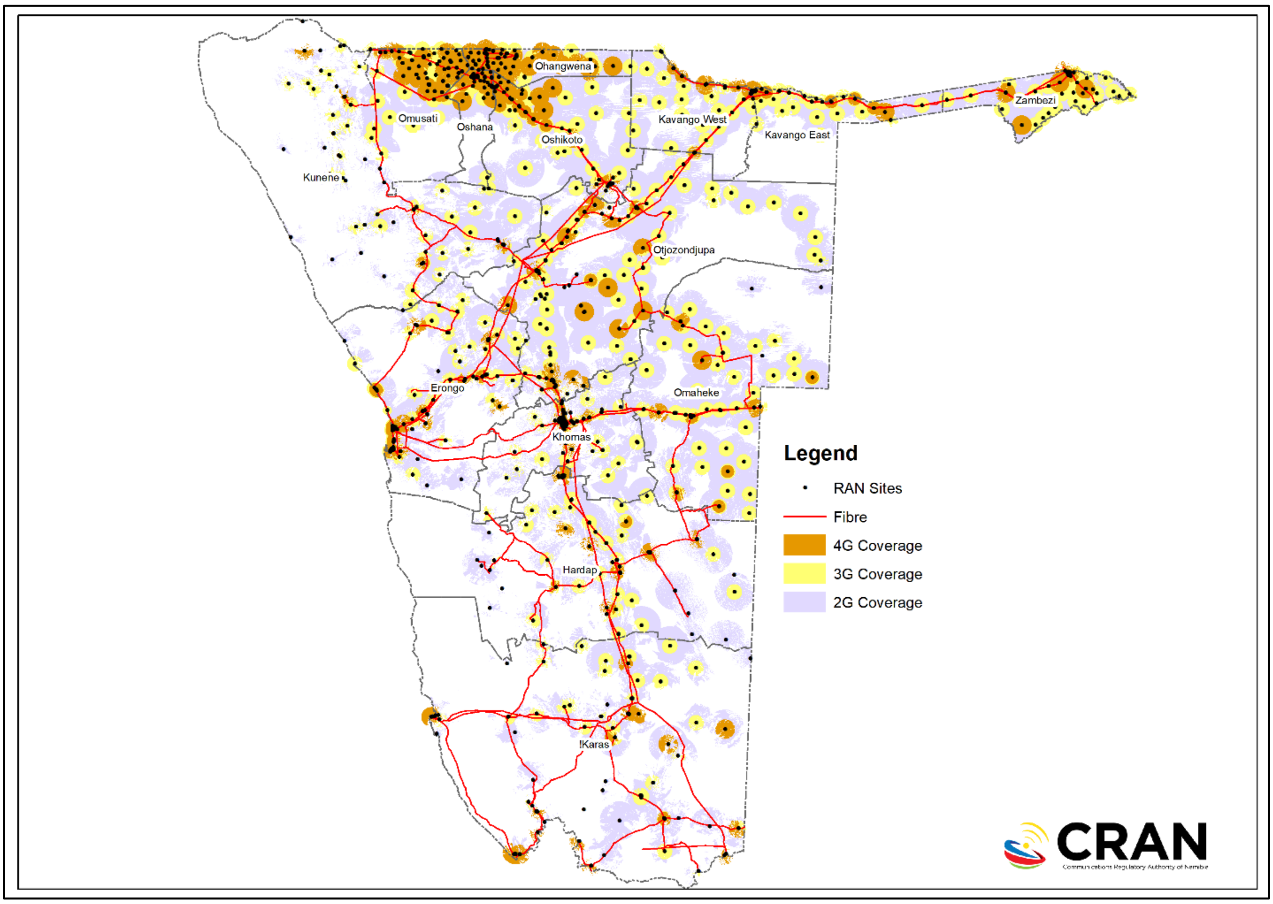
Table 7: Pay TV Subscribers	2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4
Digital Mobile	20,033	20,033	23,863	28,687	126,034	109,662
Digital Terrestrial	-	-	48,600	48,600	48,600	48,600
Satellite TV (DSTV)	128,353	128,353	132,458	129,421	131,723	125,688
% change in DSTV Subscriptions		0.0	0.0	-0.0	0.0	-0.0

- Revenue in broadcasting sector has been stagnant over the past years.
- Advertisement revenue is about 8% of the total revenue generated by the broadcasters.

Table 8: Broadcasters Revenue	**2020 Q3**	**2020 Q4**	**2021 Q1**	**2021 Q2**	**2021 Q3**	**2021 Q4**
Advertisement revenue (“000”)	16,716	16,716	14,584	18,358	16,724	20,482
Other Revenue (“000”)	212,415	212,415	216,029	214,762	216,045	216,078
Total Revenue (“000”)	229,132	229,132	230,613	233,120	232,768	236,559
% change in Total Revenue		0.0%	0.6%	1.1%	-0.2%	1.6%
Advertisement as % of total	7.3%	7.3%	6.3%	7.9%	7.2%	8.7%

5. ICT Infrastructure in Namibia

- Namibia has invested heavily in the modernisation and expansion of its telecommunication infrastructures. This has enabled ICT services to develop at a fast pace throughout the country as depicted on the map below.



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