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Communications Regulatory Authority of Namibia

# QUARTERLY STATISTICS NEWSLETTER

# Q1 OF 2022

**Information obtained from Telecommunications and Broadcasting Service Licensees (as per their licence conditions) is utilised to compile this report for the period 01 January 2022 to 30 April 2022.**

| SUBSCRIBERS | TRAFFIC | KPIs | BROADCASTERS |
|---|---|---|---|
| MOBILE SUBSCRIBERS & MOBILE BROADBAND REMAIN UNCHANGED | OVERALL MOBILE MINUTES REMAIN CONSTANT | MOBILE KPIs REMAIN CONSTANT EXCEPT ARPU FOR TN WHICH IS FLUCTUATING | NAMIBIA HAS 38 LICENSED BROADCASTERS. BROADCASTING REVENUE REMAIN STAGNANT |

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# 1. Subscribers

- Mobile subscriptions and mobile broadband subscriptions remain relatively constant during Q1_2022 if compared to Q4_2021.

| Table 1: Mobile subscriber numbers in 1000s | | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 | 2021 Q3 | 2021 Q4 | 2022 Q1 |
|---|---|---|---|---|---|---|---|---|
| Active SIM cards ('000) | Prepaid | 2,662 | 2,702 | 2,720 | 2,542 | 2,670 | 2,716 | 2,700 |
| | Postpaid | 198 | 197 | 195 | 195 | 197 | 199 | 203 |
| | Total | 2,860 | 2,898 | 2,915 | 2,737 | 2,867 | 2,915 | 2,903 |
| | Change | | 1.3% | 0.6% | -6.1% | 4.7% | 1.7% | -0.4% |
| Mobile Broadband ('000) | Mobile Phone | 1,732 | 1,741 | 1,790 | 1,853 | 1,849 | 1,894 | 1,887 |
| | Dongle / Routers | 27 | 25 | 25 | 24 | 24 | 28 | 24 |
| | Total | 1,759 | 1,766 | 1,815 | 1,877 | 1,873 | 1,922 | 1,911 |
| | Change | | 0.4% | 2.8% | 3.4% | -0.2% | 2.6% | -0.6% |

- Telecom Namibia (TN) is the only telecommunication company that offer fixed line telephone services.
- Fixed-line subscriptions continue to experience a downward trend as more customers are changing to mobile services.

| Table 2: Fixed -line subscribers | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 | 2021 Q3 | 2021 Q4 | 2022 Q1 |
|---|---|---|---|---|---|---|---|
| Business | 57,630 | 57,630 | 57,628 | 42,198 | 42,213 | 42,274 | 39,422 |
| Residential | 83,720 | 82,740 | 82,740 | 60,583 | 60,583 | 49,595 | 48,166 |
| Residential as % of total | 59.2% | 58.9% | 58.9% | 58.9% | 58.9% | 54.0% | 55.0% |
| Total | 141,350 | 140,370 | 140,368 | 102,781 | 102,796 | 91,869 | 87,588 |
| Total change | | -0.7% | -0.0% | -26.8% | 0.0% | -10.6% | -4.7% |

- Q1 of 2022 registered significant growth in ADSL subscriptions of 70%. TN introduced an initiative allowing new and existing customers to increase their Speedlink connection speed without increasing tariffs, this might have encouraged the new uptake in ADSL subscriptions. At the same it might be due to the need for high speed internet connection.
- Fibre to the Premises (FTTx) continue to increase, but at a slow pace. This might be attributed to the fact that fibre networks are only available in certain areas and installation remain costly.
- Leased line subscription continue to experience a downward trend.

- Satellite/VSAT & VoIP tend to be stagnant over the past quarter, whereas Other wireless solutions gaining popularity.

| Table 3: Other subscribers | | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 | 2021 Q3 | 2021 Q4 | 2022 Q1 |
|---|---|---|---|---|---|---|---|---|
| ADSL | 10 Mbps and above | 2,436 | 2,494 | 2,980 | 3,634 | 4,165 | 6,010 | 61,111 |
| | 2 to 10 Mbps | 62,050 | 63,696 | 65,722 | 65,489 | 65,921 | 65,095 | 61,186 |
| | below 2Mbps | 2,424 | 2,234 | 2,180 | 1,919 | 1,753 | 1,231 | 696 |
| | Total | 66,910 | 68,424 | 70,882 | 71,042 | 71,839 | 72,336 | 122,993 |
| | Change | | 2.3% | 3.6% | 0.2% | 1.1% | 0.7% | 70.0% |
| Fibre to the home | | 1,025 | 2,832 | 3,248 | 3,782 | 6,130 | 7,052 | 8,330 |
| MetroNet (ethernet) | | 327 | 264 | 248 | 142 | 217 | 214 | 227 |
| Leased lines | | 4,510 | 4,012 | 3,640 | 3,461 | 3,252 | 2,953 | 2,597 |
| Other wireless | | 1,989 | 2,347 | 3,490 | 4,171 | 4,938 | 5,930 | 6,960 |
| Satellite / VSAT | | 791 | 759 | 601 | 1,131 | 674 | 692 | 787 |
| VoIP | | 2,998 | 3,046 | 3,068 | 3,322 | 3,234 | 3,269 | 3,342 |

# 2. Traffic

- Overall mobile minutes remain stagnant between 1 million and 2 million.
- Mobile data used as well as SMS send tend to stayed fairly constant during the period under review.

| Table 4: Traffic | | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 | 2021 Q3 | 2021 Q4 | 2022 Q1 |
|---|---|---|---|---|---|---|---|---|
| Mobile outgoing ('000) | On net minutes | 1,962,619 | 1,936,458 | 1,895,492 | 1,962,687 | 2,078,645 | 2,103,327 | 2,057,565 |
| | Off-net mobile minutes | 56,396 | 65,066 | 64,749 | 62,880 | 127,278 | 55,741 | 71,366 |
| | Off-net fixed-line minutes | 21,871 | 20,117 | 20,131 | 19,438 | 21,220 | 20,072 | 19,837 |
| | International minutes | 3,152 | 2,586 | 2,541 | 2,557 | 2,454 | 3,285 | 2,586 |
| | SMS send | 2,571,720 | 2,449,983 | 2,387,139 | 2,437,780 | 2,391,557 | 2,350,057 | 2,311,307 |
| Mobile Data use in GB ('000) | | 17,925 | 17,142 | 17,872 | 18,899 | 20,330 | 20,227 | 19,753 |
| Fixed line Outgoing minutes ('000) | | 30,589 | 27,601 | 27,077 | 24,599 | 24,677 | 24,725 | 24,201 |

# 3. Mobile KPIs

- Overall, mobile KPIs remain stagnant, except Average Revenue Per User (ARPU) for Data for Telecom Namibia Limited (TN).

- ARPU for Data for Mobile Telecommunications Limited (MTC) continues to supersede ARPU for Voice, whereas for Telecom Namibia Limited (TN) ARPU tend to be more constant.

| Table 5: Mobile KPIs | | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 | 2021 Q3 | 2021 Q4 | 2022 Q1 |
|---|---|---|---|---|---|---|---|---|
| MTC | MOU | 255 | 254 | 249 | 264 | 290 | 284 | 281 |
| | ARPU - Voice | 24 | 24 | 25 | 25 | 26 | 28 | 24 |
| | ARPU - Data | 45 | 46 | 45 | 47 | 50 | 49 | 48 |
| TN | MOU | 475 | 413 | 640 | 650 | 417 | 651 | 649 |
| | ARPU - Voice | 10 | 9 | 8 | 11 | 6 | 10 | 11 |
| | ARPU - Data | 14 | 30 | 39 | 55 | 15 | 11 | 9 |

# 4. Broadcasters

- The number of active broadcasting licenses issued by the Authority remains at thirty-eight (38).

| Table 6: Licensed Broadcasters | | 2021 Q4 | 2022 Q1 |
|---|---|---|---|
| Category | Signal distributors | 1 | 1 |
| | Public broadcasters | 1 | 1 |
| | Commercial broadcasters | 21 | 21 |
| | Community broadcasters | 15 | 15 |
| **Total** | | 38 | 38 |

- Pay TV subscriptions slightly increased.

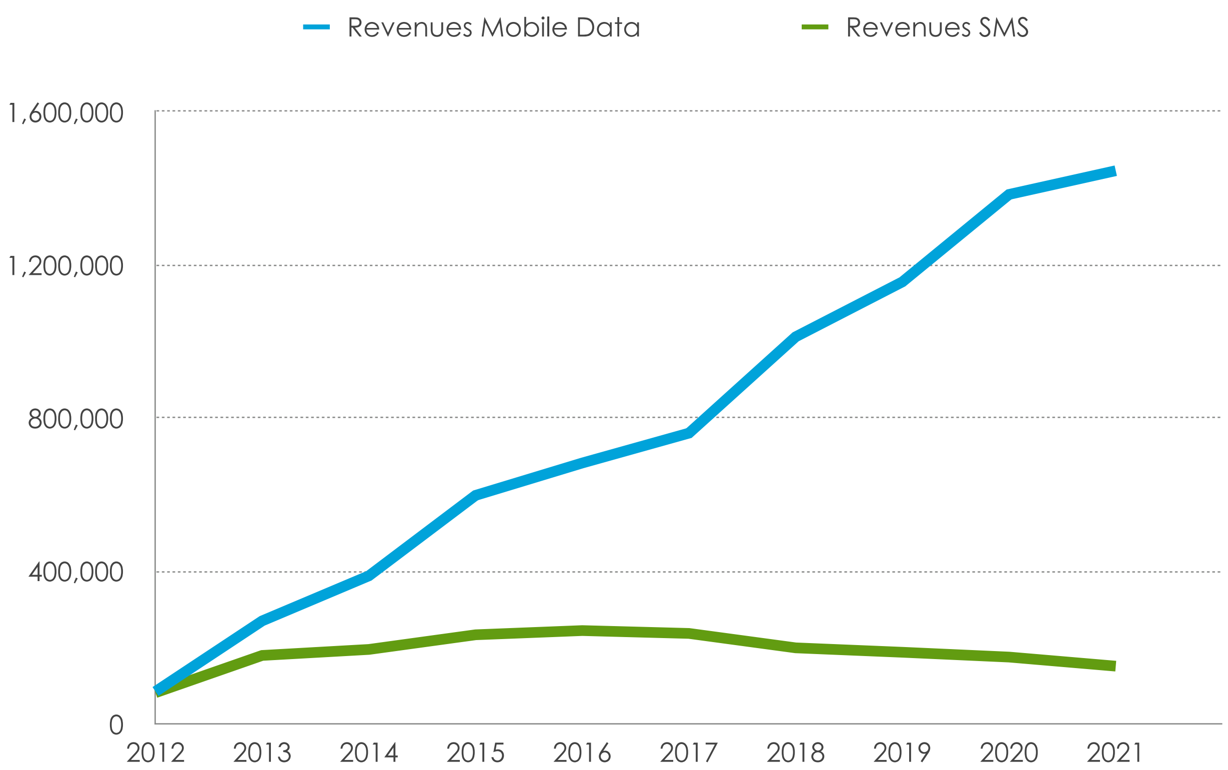
| Table 7: Pay TV Subscribers | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 | 2021 Q3 | 2021 Q4 | 2022 Q1 |
|---|---|---|---|---|---|---|---|
| Digital Mobile | 20,033 | 20,033 | 23,863 | 28,687 | 126,034 | 109,662 | 169,612 |
| Digital Terrestrial | - | - | 48,600 | 48,600 | 48,600 | 48,600 | 59,523 |
| Satellite TV (DSTV) | 128,353 | 128,353 | 132,458 | 129,421 | 131,723 | 125,688 | 128,356 |
| **Total** | 148,386 | 148,386 | 204,921 | 206,708 | 306,357 | 283,950 | 357,491 |
| % change in total Subscriptions | | 0.0 | 0.3 | 0.0 | 0.3 | -0.1 | 0.2 |

- Revenue in the broadcasting sector declined in the quarter under review.
- Advertisement revenue as percentage of the total revenue generated by the broadcasters also declined.

| Table 8: Broadcasters Revenue | 2020 Q3 | 2020 Q4 | 2021 Q1 | 2021 Q2 | 2021 Q3 | 2021 Q4 | 2022 Q1 |
|---|---|---|---|---|---|---|---|
| Advertisement revenue ("000") | 16,716 | 16,716 | 14,584 | 18,358 | 16,724 | 20,482 | 17,124 |
| Other Revenue ("000") | 212,415 | 212,415 | 216,029 | 214,762 | 216,045 | 216,078 | 203,880 |
| Total Revenue ("000") | 229,132 | 229,132 | 230,613 | 233,120 | 232,768 | 236,559 | 221,003 |
| % change in Total Revenue | | 0.0% | 0.6% | 1.1% | -0.2% | 1.6% | -7.0% |
| Advertisement as % of total | 7.3% | 7.3% | 6.3% | 7.9% | 7.2% | 8.7% | 7.7% |

# 5. Mobile data versus SMS

- The gap between revenue from mobile data and revenue from SMS continued to widen. This indicates that mobile SMS is being substituted by mobile data applications such as WhatsApp and Telegram and others.



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