CRAN

Communications Regulatory Authority of Namibia

QUARTERLY STATISTICS NEWSLETTER

Q3 OF 2022

Information obtained from Telecommunications and Broadcasting Service Licensees (as per their licence conditions) is utilised to compile this report for the period 01 July 2022 to 30 September 2022.

EXECUTIVE SUMMARY

SUBSCRIBERS	TRAFFIC	BROADCASTERS	POSTAL
Mobile Subscribers are constant & Mobile broadband increased by 2%. Fixed line subscriptions continue to experience a downward trend.	Traffic remains stagnant at about 2 million minutes.	The number of broadcasting licenses stood at 35. Broadcasting revenue declined by 2%.	67% of letterboxes are rented, whereas, 52% of private bags are occupied.

TABLE OF CONTENT

1. Rates & Tariffs

- As per Communication Act (Act No.8, 2009), all rates and charges in respect of any telecommunications service may only be provided with the approval of the Authority.
- The following are the rates and tariffs that were approved/*gazetted* during Q3_2022:

Table 1: Rates & Tariffs

Lincensee	Product Name	Gazzete Number	Notice Number	Date Approved/Gazetted
Echo Namibia (Witel)	Broadband Fiber & Microwave tariffs	7895	477	12/08/2022
Echo Namibia (Witel)	Dedicated Internet Access Tariffs	7895	477	12/08/2022
Paratus	Geronimo 7	7895	477	12/08/2022
Paratus	VoiP Tariffs	7895	477	12/08/2022
Paratus	Top Up Bundles	7895	477	12/08/2022
IT Guru Solutions CC	Internet Packages	7895	477	12/08/2022
Witel	Broadband Fiber & Microwave tariffs	7895	477	12/08/2022
Witel	Dedicated Internet Access Tariffs	7895	477	12/08/2022
Paratus	Geronimo 7	7895	477	12/08/2022
Paratus	VoiP Tariffs	7895	477	12/08/2022
Paratus	Top Up Bundles	7895	477	12/08/2022
IT Guru Solutions CC	Internet Packages	7895	477	12/08/2022
Witel	Broadband Fiber & Microwave tariffs	7895	477	12/08/2022
Witel	Dedicated Internet Access Tariffs	7895	477	12/08/2022
Paratus	Geronimo 7	7895	477	12/08/2022
Paratus	VoiP Tariffs	7895	477	12/08/2022
Paratus	Top Up Bundles	7895	477	12/08/2022
IT Guru Solutions CC	Internet Packages	7895	477	12/08/2022

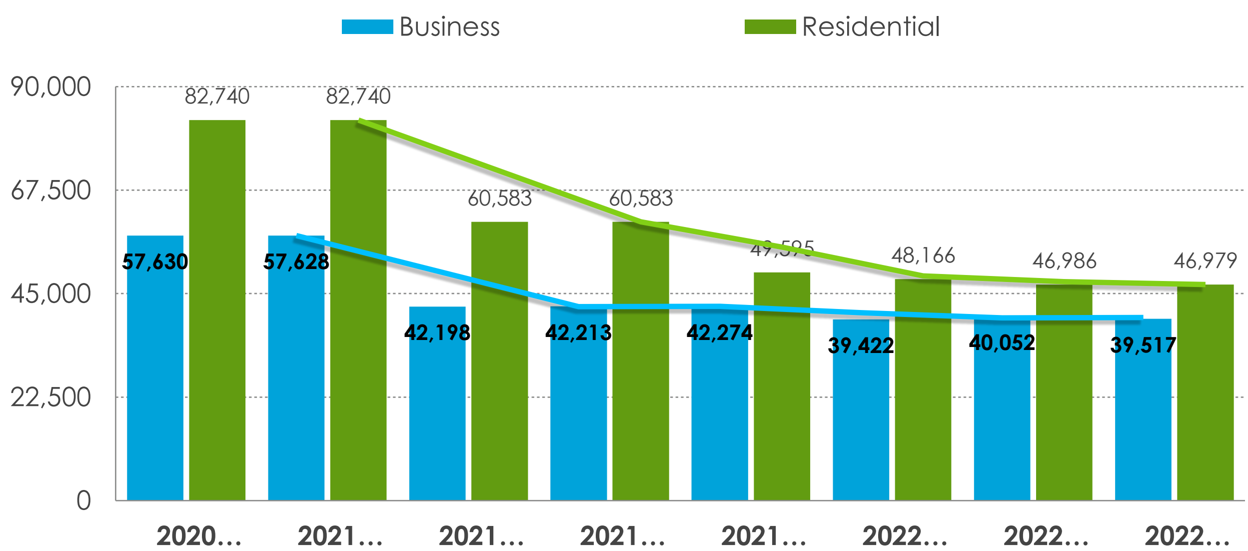
2. Mobile Subscribers

- Active SIM cards remained relatively constant during the third quarter of 2022.
- Mobile broadband subscriptions increased slightly. 67% of mobile SIM cards used the internet. This rate has been constant since the first quarter of 2021.

Table 2: Mobile subscriber numbers in 1000s		2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3	Change (%)
Active SIM cards ('000)	Prepaid	2,720	2,542	2,670	2,716	2,705	2,694	2,701	0%
	Postpaid	195	195	197	199	205	204	205	0%
	Total	2,915	2,737	2,867	2,915	2,910	2,898	2,906	0%
Mobile Broadband ('000)	Mobile Phone	1,790	1,853	1,849	1,894	1,887	1,905	1,947	2%
	Dongle / Routers	25	24	24	28	24	19	23	24%
	Total	1,815	1,877	1,873	1,922	1,911	1,923	1,970	2%
% of SIM using Internet		61%	68%	64%	65%	65%	66%	67%	1%

3. Fixed-line Subscribers

Figure 1: Fixed-line Subscribers



- Fixed-line subscriptions continue to experience a downward trend.

4. Other Subscribers

- Overall, fixed internet subscriptions remained constant during Q3_2022 as compared to Q2_2022 but there has been an increase in the higher speed internet connections.

Table 3: Other subscribers		2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3	Change (%)
ADSL	10 Mbps and above	2,980	3,634	4,165	6,010	61,11	6,464	6,947	7%
	2 to 10 Mbps	65,722	65,489	65,921	65,095	61,186	61,580	62,328	1%
	below 2Mbps	2,180	1,919	1,753	1,231	696	625	596	-5%
	Total	**70,882**	**71,042**	**71,839**	**72,336**	**61,882**	**68,669**	**69,871**	**2%**
Fibre to the home		3,248	3,782	6,130	7,052	8,330	9,445	9,968	6%
MetroNet (ethernet)		248	142	217	214	227	157	147	-6%
Leased lines		3,640	3,461	3,252	2,953	2,597	2,354	2,207	-6%
Other wireless		3,490	4,171	4,938	5,930	6,960	9,512	9,940	4%
Satellite / VSAT		601	1,131	674	692	787	1,177	1,333	13%
VoIP		3,068	3,322	3,234	3,269	3,342	3,310	3,395	3%

5. Traffic

- Overall mobile minutes remain stagnant at about 2 million.
- Mobile data used as well as SMS send stayed fairly constant during the period under review.
- Fixed line outgoing minutes increased by 15%.

Table 4: Traffic		2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3	Change (%)
Mobile outgoing ('000)	On net minutes	1,895,492	1,962,687	2,078,645	2,103,327	1,985,466	2,002,409	2,153,453	8%
	Off-net mobile minutes	64,749	62,880	127,278	55,741	60,287	62,874	68,701	9%
	Off-net fixed-line minutes	20,131	19,438	21,220	20,072	19,837	18,711	19,480	4%
	International minutes	2,541	2,557	2,454	3,285	2,586	2,595	2,619	1%
	SMS send	2,387,139	2,437,780	2,391,557	2,350,057	2,311,307	2,289,619	2,314,126	1%

Table 4: Traffic	2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3	Change (%)
Mobile Data use in GB ('000)	17,872	18,899	20,330	20,227	19,753	20,816	20,958	1%
Fixed line Outgoing minutes ('000)	27,077	24,599	24,677	24,725	24,290	22,536	25,891	15%

6. Mobile Revenue

- Revenue from data continues to be the highest revenue segment in the telecommunication sector, whereas SMS revenue tends to be the least.
- Voice & SMS revenue growth is stagnant.

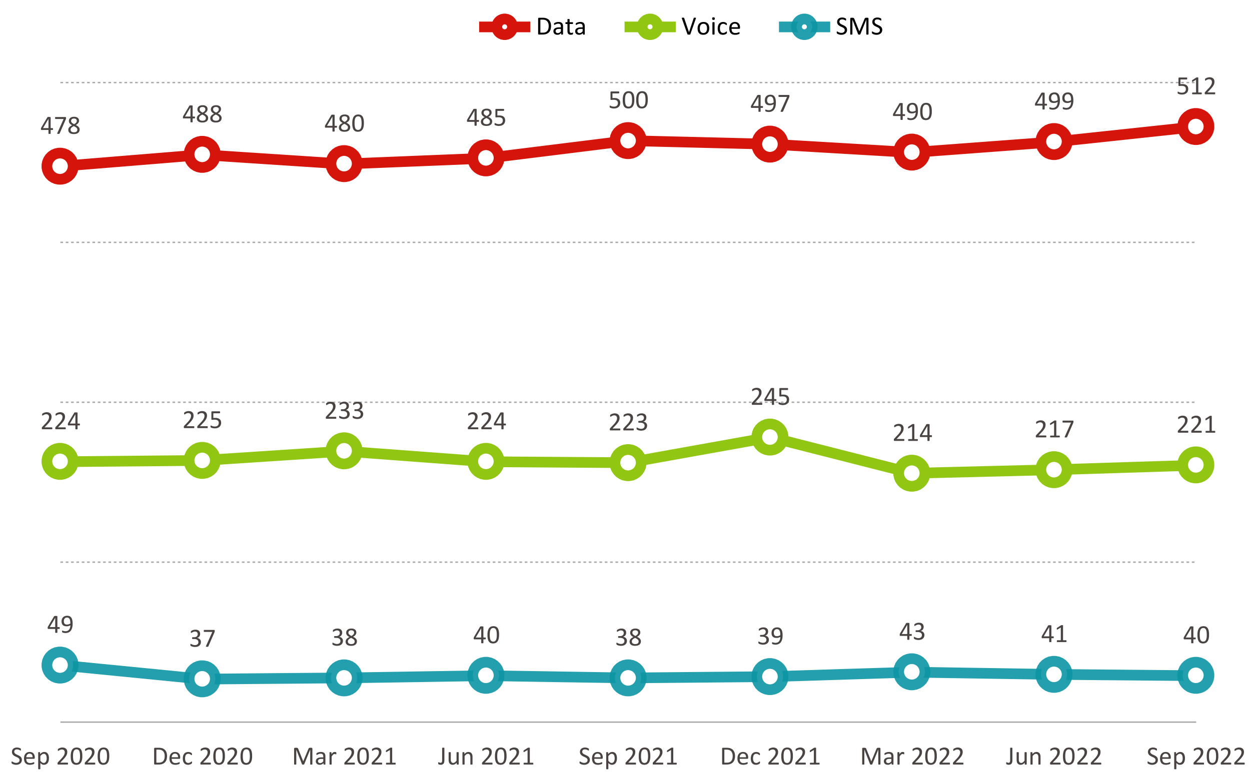


Figure 2: Mobile Data, Voice & SMS Revenue in million

7. Telecommunications Investment

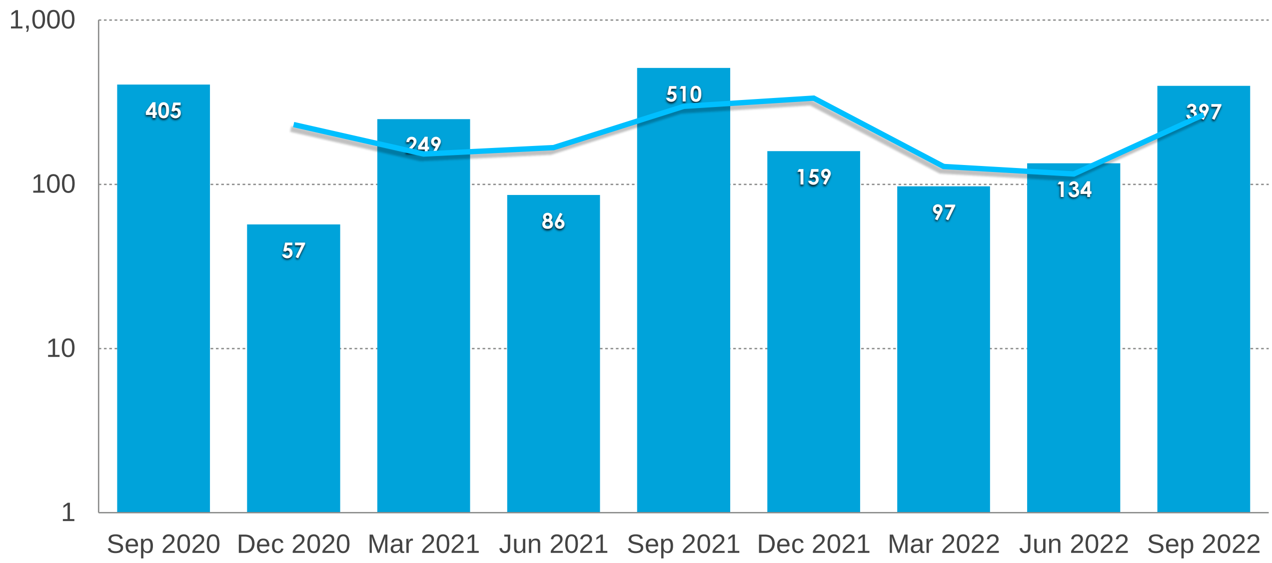


Figure 3: Telecommunications Investment in millions

- The total investment in telecommunications increased during quarter 3 of 2022.

8. Broadcasters

- The number of broadcasting licenses issued by the Authority stood at thirty-five (35) during quarter 3 of 2022.

Table 5: Licensed Broadcasters		2021 Q4	2022 Q1	2022 Q2	2022 Q3
Category	Signal distributors	1	1	1	1
	Public broadcasters	1	1	1	1
	Commercial broadcasters	21	21	21	20
	Community broadcasters	15	15	14	13
Total		**38**	**38**	**37**	**35**

- Revenue in the broadcasting sector declined by 2% during quarter 3 of 2022.

Table 6: Broadcasters Revenue	2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3	Change (%)
Advertisement revenue ("000")	14,584	18,358	16,724	20,895	18,409	22,704	16,427	-28%
Other Revenue ("000")	216,542	215,172	216,455	216,147	204,641	208,038	208,702	0%
Total Revenue ("000")	231,126	233,530	233,179	237,042	223,050	230,742	225,129	-2%
Advertisement as % of total	6.3%	7.9%	7.2%	8.8%	8.3%	9.8%	7.3%	-3%

- Advertisement revenue significantly declined by 28%, which is only a 7% share of the total revenue generated by broadcasters.
- Digital Mobile & Terrestrial subscriptions declined by 6% respectively.
- DSTV subscriptions increased by 4%. This might be attributed to the FIFA World Cup that started toward the end of Q3_2022.

Table 7: Pay TV Subscribers	2021 Q1	2021 Q2	2021 Q3	2021 Q4	2022 Q1	2022 Q2	2022 Q3	Change (%)
Digital Mobile	23,863	28,687	126,034	109,662	210,128	221,126	207,566	-6%
Digital Terrestrial	115,753	115,668	113,674	107,751	90,732	79,430	75,029	-6%
Satellite TV (DSTV)	132,458	129,421	131,723	125,688	128,356	120,238	124,703	4%
Total	272,074	273,776	371,431	343,101	429,216	420,794	407,298	-3%

9. Postal

- At least 67% of the letterboxes are rented. However, only 50% of the private bags are occupied.
- Out of 133 post offices, only 62 are in rural areas (settlements and villages).

Table 8: Post Boxes	2022 Q1	2022 Q2	2022 Q3
Number of Letterboxes	124,210	124,210	124,210
Number of Postboxes occupied	81,332	83,269	83,269
Occupancy %	65%	67%	67%
Number of Private bags	871	877	877
Number of Private bags occupied	421	437	456
Occupancy %	48%	50%	52%
Number of Post Offices	133	134	133
Post Offices in rural areas	62	62	62

CRAN
Communications Regulatory Authority of Namibia

CONTACT DETAILS

Fillemon Shilongo | Senior Economist

Tel: +264 61 222 666

Email: economics@cran.na

CRAN Moth Centre | Unit 3-5 | Peter Muller Street | Windhoek

Private Bag 13309 | Windhoek, Namibia | 10001

CRAN Office Hours: Monday - Friday | 08h00 - 13h00 | 14h00 - 17h00

www.cran.na