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Communications Regulatory Authority of Namibia

QUARTERLY STATISTICS NEWSLETTER

Q2 OF 2023

Information obtained from Telecommunications and Broadcasting Service Licensees (as per their licence conditions) is utilised to compile this report for the period 01 April to 30 June 2023

EXECUTIVE SUMMARY			
SUBSCRIBERS	**TRAFFIC**	**BROADCASTERS**	**POSTAL**
The active sim declined by 6%. Fixed-line subscriptions continue to show a downward trend. Fixed internet subscriptions continue a modest growth.	The aggregate traffic remained constant.	The broadcasting sector recorded a 3% increase in revenue.	Postal service stayed stable.

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1. Mobile Subscribers

During the second quarter of 2023, the number of active SIM cards decreased by 6%. This decline was mainly caused by a reduction in the number of Prepaid SIM card users. One reason for this drop could be the introduction of new Aweh and Jiva packages, which offer longer validity periods and potentially eliminate the need for customers to buy multiple SIM cards for different purposes. However, there was a 7% increase in mobile broadband usage. 74% of sim cards accessed the internet, resulting in a 9% increase from the preceding quarter.

Table 1: Mobile subscriber numbers in 1000s		2021 Q4	2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	% change
Active SIM cards ('000)	Prepaid	2,716	2,705	2,694	2,701	2,706	2,565	2,401	-6%
	Postpaid	199	205	204	205	200	202	202	0%
	Total	2,915	2,910	2,898	2,906	2,906	2,766	2,603	-6%
Mobile Broadband ('000)	Mobile Phone	1,894	1,887	1,905	1,925	1,965	1,802	1,923	7%
	Dongle / Routers	28	24	19	23	22	22	22	0%
	Total	1,922	1,911	1,923	1,948	1,987	1,825	1,945	7%
% of SIM using Internet		65%	65%	66%	66%	68%	65%	74%	9%

2. Fixed-line Subscribers

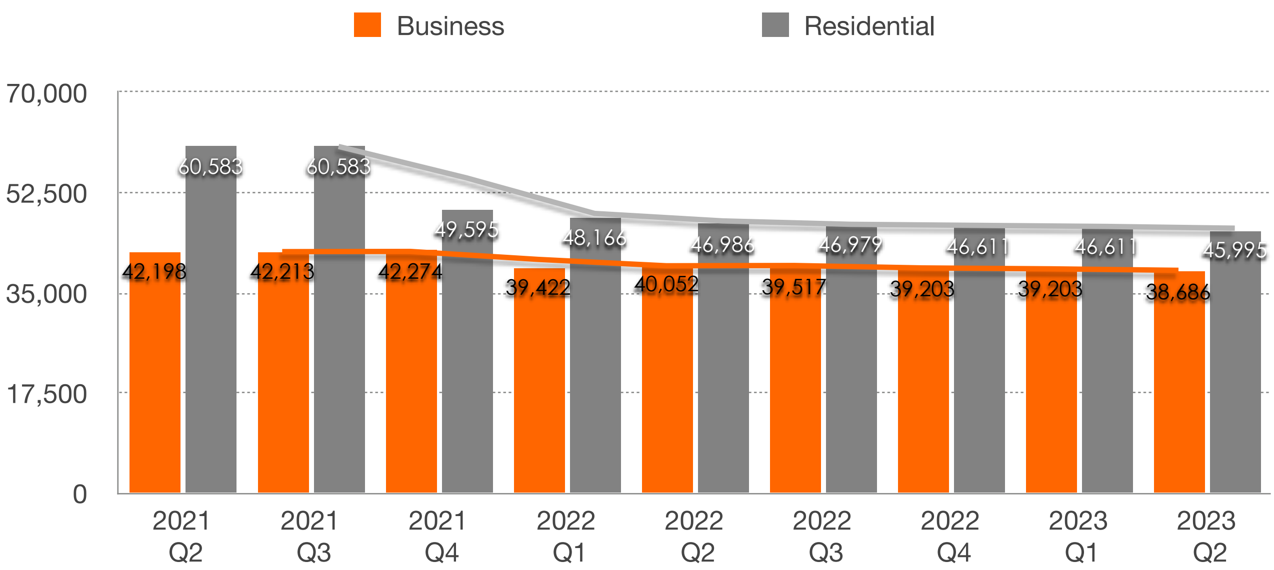

Figure 1: Fixed-line Subscribers2023 Q2

Fixed-line subscriptions continue to experience a downward trend.

3. Other Subscribers

Fixed internet subscriptions continue to show modest growth, with MetroNet subscriptions experiencing a significant 81% surge in the second quarter of 2023, despite the relatively low total number of subscribers. On the other hand, leased lines, other wireless and VoIP services experienced declines ranging from 4% to 14% during the reviewed quarter.

Table 2: Other subscribers		2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	% change
ADSL	10 Mbps and above	61,11	6,464	6,947	7,322	7,739	8,084	4%
	2 to 10 Mbps	61,186	61,580	62,328	62,885	63,226	63,661	1%
	below 2Mbps	696	625	596	582	554	621	12%
	Total	61,882	68,669	69,871	70,789	71,519	72,366	1%
Fibre to the home		12,377	14,263	15,412	17,169	20,803	22,110	6%
MetroNet (ethernet)		227	157	147	147	139	252	81%
Leased lines		2,597	2,354	2,207	2,082	1,775	1,608	-9%
Other wireless		2,867	3,466	3,247	3,602	4,227	4,071	-4%
Satellite / VSAT		787	1,177	1,333	1,308	1,362	1,372	1%
VoIP		3,342	3,310	3,395	3,884	4,866	4,204	-14%

4. Traffic

The aggregate mobile minutes remained constant during the second quarter of 2023, despite varying patterns in minute distribution. Concurrently, fixed-line call minutes declined by 6%, while data usage recorded a notable 7% upswing.

Table 3: Traffic		2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	% change
Mobile outgoing ('000)	On net minutes	1,985,466	2,002,409	2,153,453	2,167,596	2,041,460	2,039,802	-0%
	Off-net mobile minutes	60,287	62,874	68,701	71,771	78,055	83,597	7%
	Off-net fixed-line minutes	19,837	18,711	19,480	19,826	19,038	18,037	-5%
	International minutes	2,586	2,595	2,619	2,867	2,634	3,006	14%
	Total	2,068,176	2,086,588	2,244,253	2,262,060	2,141,187	2,144,442	0%
	SMS send	2,311,307	2,289,619	2,314,126	2,348,651	2,165,430	2,085,654	-4%
Mobile Data use in GB ('000)		22,340	23,850	23,894	24,776	24,418	26,028	7%
Fixed line Outgoing minutes ('000)		24,290	22,536	24,035	22,701	22,465	21,201	-6%

5. Telecommunication Revenue

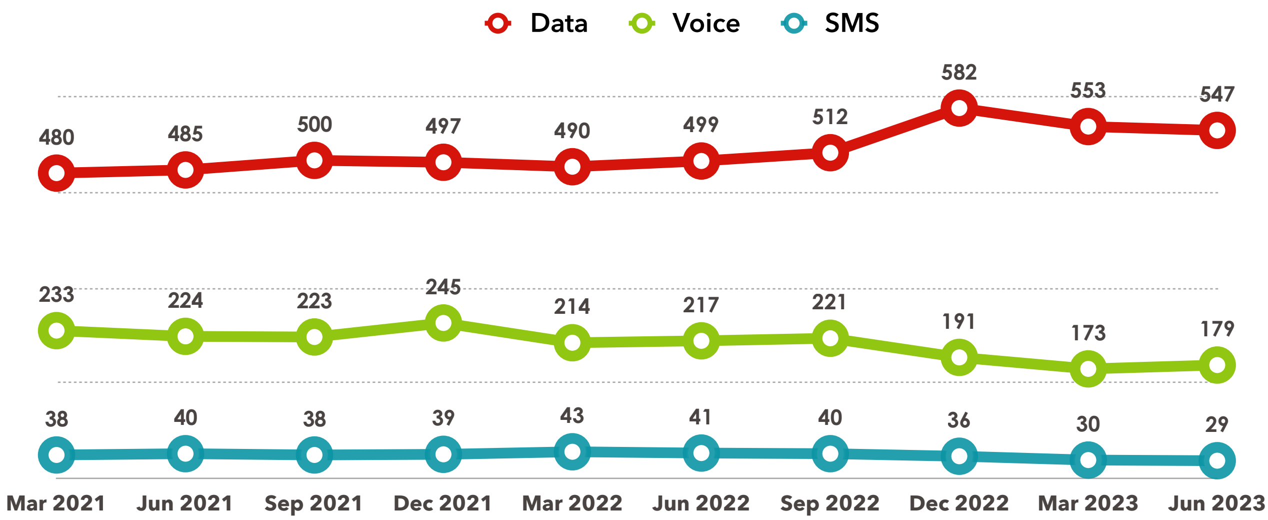

Figure 2: Data, Voice & SMS Revenue in million

Despite an increase in data usage during the second quarter of 2023, there was a marginal decline in the revenue generated from data. Likewise, SMS revenue continued its gradual decline, while revenue from voice services saw a slight increase.

6. Telecommunication Investment

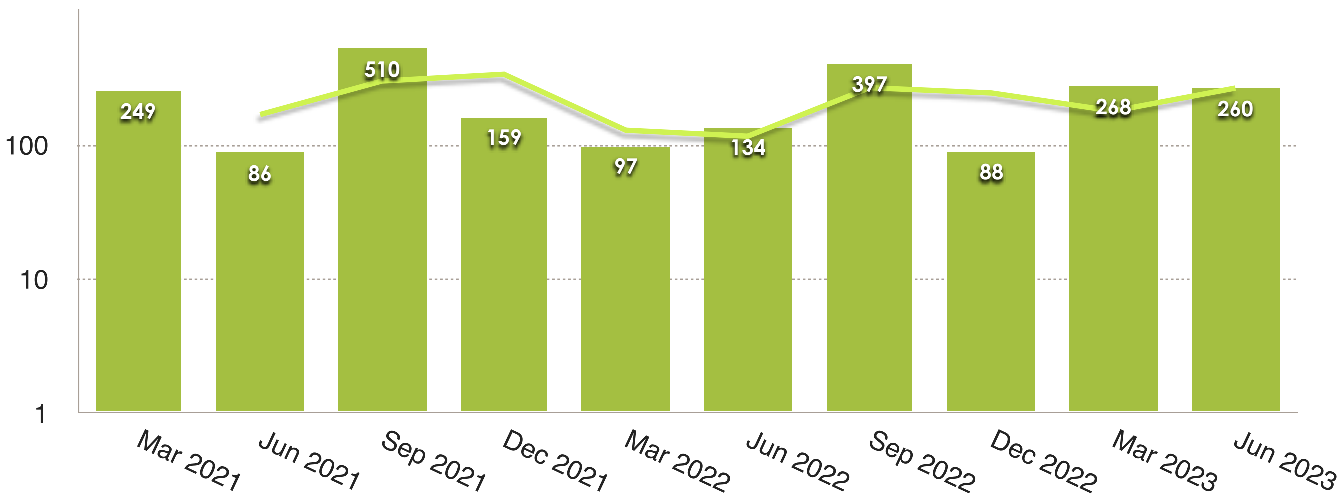

Figure 3: Telecommunication Investment in millions

The total investment within the Telecommunications sector continues to remain subject to inherent fluctuations over time, influenced by the interplay of economic variables and industry dynamics that dictate the allocation of capital within the sector. The amount of money invested in telecommunications goes up and down because of how the economy is doing and the changes happening in the telecommunications industry itself. These factors determine where the money gets invested.

8. Broadcasters

As of the end of Q2 of 2023, a total of 37 broadcasting licenses were issued.

Table 4: Licensed Broadcasters		2021 Q4	2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2
Category	Signal distributors	1	1	1	1	1	1	1
	Public broadcasters	1	1	1	1	1	1	1
	Commercial broadcasters	21	21	21	20	21	21	21
	Community broadcasters	15	15	14	13	14	13	14
Total		38	38	37	35	37	36	37

In the second quarter of 2023, the total broadcasting sector recorded a 3% increase in revenue compared to the preceding quarter, Q1 2023. This surge can predominantly be attributed to a substantial 17% increase in advertisement revenue.

Table 5: Broadcasters Revenue	2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	Change (%)
Advertisement revenue ("000")	18,409	22,828	17,009	23,844	17,630	20,618	17%
Other Revenue ("000")	204,641	208,144	208,773	214,419	205,928	208,779	1%
Total Revenue ("000")	223,050	230,972	225,782	238,263	223,558	229,397	3%
Advertisement as % of total	8%	10%	8%	10%	8%	9%	1%

Pay TV subscriptions experienced an overall contraction of 4%, with digital terrestrial subscribers (Go TV) leading the decline with an 11% reduction.

Table 6: Pay TV Subscribers	2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	Change (%)
Digital Mobile	169,612	160,908	151,766	151,621	150,917	156,121	3%
Digital Terrestrial (Go TV)	59,523	58,622	56,129	50,039	56,878	50,504	-11%
Satellite TV (DSTV)	128,356	120,238	124,703	123,456	126,740	115,956	-9%
Total	357,491	339,768	332,598	325,116	334,535	322,581	-4%

9. Postal

During the second quarter of 2023, postal service activities maintained a state of relative stability, marked by a 14% increase in the utilisation of private bags.

Table 7: Post Boxes	2022 Q1	2022 Q2	2022 Q3	2022 Q4	2023 Q1	2023 Q2	Change (%)
Number of Letterboxes	124,210	124,210	124,210	124,210	124,210	124,210	0%
Number of Postboxes occupied	81,332	83,269	83,269	47,171	73,339	75,282	3%
Occupancy %	65%	67%	67%	38%	59%	61%	3%
Number of Private bags	871	877	877	883	883	883	0%
Number of Private bags occupied	421	437	456	385	390	443	14%
Occupancy %	48%	50%	52%	44%	44%	50%	14%
Number of Postal Establishments	133	134	133	133	137	139	1%
Post Offices in rural areas (including mobile post offices)	116	116	116	116	116	116	0%
% of Post Office services in rural areas	87%	87%	87%	87%	85%	83%	-1%

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Communications Regulatory Authority of Namibia

CONTACT DETAILS

Fillemon Shilongo | Analyst: Data Collection and Analysis

Tel: +264 61 222 666

Email: Economics@cran.na

CRAN Moth Centre | Unit 3-5 | Peter Muller Street | Windhoek

Private Bag 13309 | Windhoek, Namibia | 10001

CRAN Office Hours: Monday - Friday | 08h00 - 13h00 | 14h00 - 17h00

www.cran.na