CRAN
Communications Regulatory Authority of Namibia



QUARTERLY
STATISTICS BULLETIN
APRIL 2026 - JUNE 2026

USF UNIVERSAL SERVICE FUND
NAM-CSIRT NAMIBIA CYBER SECURITY INCIDENT RESPONSE TEAM
DigiNam

SUMMARY

Telecommunications Market

+1%
SIM card subscribers slightly increased.

-2%
Fixed-line subscriptions declined.

+1%
Fixed-line internet increased.

-2%
Mobile voice traffic declined.

Cyber Security

+6%
Cyber vulnerabilities increased.

+57%
Cyber threat events increased.

Broadcasting Market

+6%
Pay-TV subscriptions increased.

-6%
Advertising revenue declined.

Postal Market

-10%
Post boxes and Private bags occupancy rates dropped.

Stable
Postal operating revenue remained stable.



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1. TELECOMMUNICATIONS MARKET

1.1 Mobile Subscribers

Total active SIM card subscriptions increased by 2% in Q2 2026, with postpaid subscriptions remaining largely unchanged. The increase was driven mainly by a 2% rise in prepaid subscriptions, indicating continued growth in the prepaid segment of the mobile market.

While Mobile Telecommunications Limited (MTC) and Telecom Namibia Limited (Telecom Namibia) continue to account for the bulk of active SIM cards, Paratus Telecommunications (Pty) Ltd (Paratus) recorded the strongest growth during the quarter, with subscriptions increasing by 11%. By comparison, MTC and Telecom Namibia each recorded more modest growth of around 2%. The faster increase of Paratus, though from a smaller subscriber base, suggests a gradual broadening of competition in the mobile market.

Mobile broadband subscriptions followed a similar upward trajectory, increasing by 2% overall. However, the composition of broadband access continued to shift: mobile broadband subscriptions increased by 2%, while dongle and router subscriptions declined by 7%. As a result, the share of active SIM cards accessing the internet remained unchanged at 64%. This suggests that, despite growth in mobile-based internet access, the market continues to see a gradual move away from dedicated dongles and routers towards internet access through mobile phones.

		2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2026 Q1	2026 Q2	% Change
Active SIM Cards ('000')	Prepaid	2,262	2,301	2,363	2,377	2,384	2,451	2,562	2,518	2,563	2%
	Postpaid	212	214	217	219	222	224	226	228	229	0%
	Total	**2,474**	**2,515**	**2,581**	**2,597**	**2,606**	**2,674**	**2,788**	**2,746**	**2,792**	2%
Mobile Broadband ('000')	Mobile Phone	1,515	1,598	1,552	1,517	1,580	1,677	1,741	1,759	1,798	2%
	Dongle / Routers	17	16	14	15	15	20	22	22	21	-7%
	Total	**1,532**	**1,614**	**1,566**	**1,532**	**1,595**	**1,696**	**1,763**	**1,781**	**1,818**	2%
Machine to Machine (M2M) ('000')		0.5	0.5	0.5	0.4	0.5	0.5	0.5	77	78	1%
% of SIM Using Internet		61%	64%	60%	58%	61%	63%	62%	64%	64%	0%

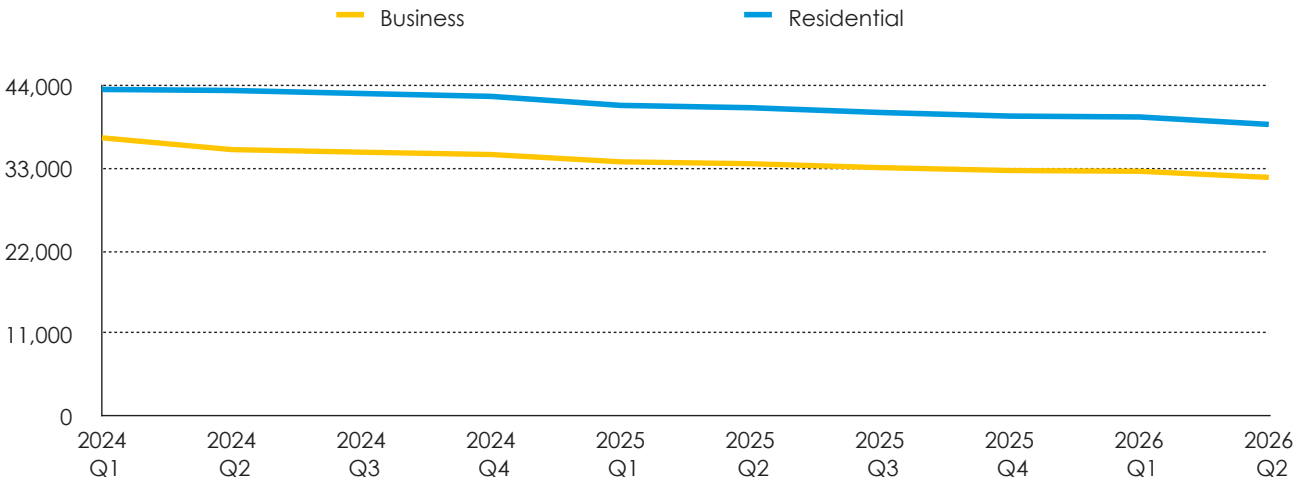
Table 1: Mobile Subscribers

1.2 Fixed-Line Subscribers

Fixed-line subscriptions declined by 2% in Q2, 2026

-2%

Reversing the stability recorded in the previous quarter and continuing the longer-term downward trend in fixed-line subscriptions



	Q2 2024	Q3 2024	Q4 2024	Q1 2025	Q2 2025	Q3 2025	Q4 2025	Q1 2026	Q2 2026
Business	35,480	35,139	34,825	33,855	33,603	33,082	32,697	32,595	31,782
Residential	43,349	42,945	42,565	41,364	41,056	40,421	39,940	39,824	38,832
Total	78,829	78,084	77,390	75,219	74,659	73,503	72,637	72,419	70,614
% Change		-1%	-1%	-3%	-1%	-2%	-1%	-0%	-2%

Figure 1: Fixed-Line Subscribers

1.3 Fixed Internet Subscribers

Total fixed broadband subscriptions increased slightly by 1% in Q2, 2026. Although some smaller segments recorded strong growth, including wireless broadband (42%) and MetroNet (23%), their contribution to total fixed broadband remains limited. The main contributors, fibre and ADSL, remained relatively stable, with ADSL declining by 2%.

The data also points to a continued shift in the composition of fixed broadband services. ADSL subscriptions remain on a downward trend, while fibre subscriptions continue to increase. This suggests that fibre is gradually replacing older fixed broadband technologies as the preferred means of fixed internet access.

		2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2026 Q1	2026 Q2	% change
ADSL	10 Mbps and Above	1,443	1,456	1,490	1,521	1,561	7,138	7,228	7,551	7,839	4%
	2 to 10 Mbps	39,706	39,533	39,461	39,255	38,493	32,093	31,522	30,425	29,469	-3%
	Total	**41,149**	**40,989**	**40,951**	**40,776**	**40,054**	**39,231**	**38,750**	**37,976**	**37,308**	-2%
Fibre	FTTb	N/A	N/A	N/A	N/A	N/A	N/A	N/A	6,735	7,120	6%
	FTTh	N/A	N/A	N/A	N/A	N/A	N/A	N/A	51,558	51,679	0%
	Total	**31,089**	**33,413**	**36,461**	**39,926**	**44,381**	**49,554**	**51,020**	**58,293**	**58,799**	1%
MetroNet(ethernet)		230	233	230	230	229	227	704	493	606	23%
Leased Lines		1,142	1,095	1,066	1,060	972	907	894	895	850	-5%
Fixed Wireless		25,461	26,063	26,011	26,176	26,153	26,482	36,985	38,774	38,892	0%
Other Wireless		3,937	3,618	3,665	3,778	3,880	3,402	1,512	1,650	2,343	42%
Satellite/VSAT		1,139	1,191	3,373	3,271	5,335	3,232	3,297	3,191	3,263	2%
Total Fixed Broadband		**104,147**	**106,602**	**111,757**	**115,217**	**121,004**	**123,035**	**133,162**	**141,272**	**142,061**	1%
VoIP *(VoIP Number Ranges Consolidated Since Q4_2025)*		7,173	7,926	8,671	9,441	10,295	11,095	2,352	4,128	5,755	39%

Table 2: Fixed Internet Subscribers

***ADSL** = *Asymmetric Digital Subscriber Line: Internet over traditional copper telephone lines.*
***FTTh** = *Fibre to-the-home.*
***FTTb** = *Fibre to-the-business.*
***MetroNet(ethernet)** = *Metropolitan Ethernet Network: network technology that connects businesses, institutions, or telecom sites across a city or metropolitan area.*
***VSAT** = *Very Small Aperture Terminal: communication system that uses a small satellite dish antenna, commonly used in remote areas to provide internet or voice communication.*
***VoIP** = *Voice over Internet Protocol.*
***Mbps** = *Megabits per second: a unit used to measure data transfer speed.*

1.4 Mobile Voice Traffic

MTC's total outgoing mobile traffic increased slightly by 2% in Q2 2026. Outgoing calls to mobile numbers increased by 4%, while 97% of calls were terminated on MTC's own network, a pattern that has remained consistent over time. Outgoing international traffic remained relatively stable.

SMS traffic, however, declined significantly by 15%, although SMS revenue remained relatively stable. In contrast, overall mobile data usage increased by 11%. Paratus recorded the highest growth in data usage at 21%, followed by MTC at 11% and Telecom Namibia at 6%. The continued growth in data usage, alongside the decline in SMS traffic, points to the ongoing shift towards databased communication services.

		2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2026 Q1	2026 Q2	% Change
MTC ('000')	Off-Net Mobile Minutes	34,133	65,148	73,359	70,349	74,994	84,406	85,435	86,146	89,898	4%
	On-Net Minutes	2,151,126	2,312,031	2,427,850	2,236,567	2,385,170	2,587,688	2,581,266	2,565,615	2,628,133	2%
	International Minutes	2,607	2,607	2,746	977	880	979	893	832	824	-1%
	Fixed Line Minutes	16,797	1	0	0	0	0	0	1	0	
	Total	**2,204,662**	**2,379,787**	**2,503,956**	**2,307,893**	**2,461,045**	**2,673,073**	**2,667,594**	**2,652,595**	**2,718,854**	2%
	% of On-Net Minutes	98%	97%	97%	97%	97%	97%	97%	97%	97%	-0%
TN Mobile ('000')	Off-Net Mobile Minutes	68,616	76,940	76,002	77,812	89,720	94,530	94,658	97,043	Not available*	
	On-Net Minutes	169	149	168	181	176	187	187	176	181	3%
	International Minutes	126	866	640	486	707	580	1,058	837	Not available*	
	Fixed Line Minutes	17,638	17,678	17,490	17,520	16,385	13,044	12,135	16,794	Not available*	38%
	Total	**86,548**	**95,633**	**94,300**	**95,999**	**106,988**	**108,341**	**108,039**	**114,850**		
	% of On-Net Minutes	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%		
Total Outgoing Mobile Minutes		**2,291,211**	**2,475,420**	**2,598,256**	**2,403,892**	**2,568,033**	**2,781,414**	**2,775,633**	**2,767,444**	**2,718,854**	-2%
SMS send ('000')		2,025,814	2,248,434	2,109,048	2,066,297	2,009,834	2,019,939	2,014,878	2,301,780	1,946,480	-15%
Mobile Data use in GB ('000')*					20,634,730	21,378,426	22,957,752	26,175,752	27,837,378	30,819,241	11%

Table 3: Mobile Outgoing Traffic per Operator

***Not available:** Telecom Namibia reported that it has migrated to a new billing system, which is expected to capture the full volume of traffic at a later stage.*

1.5 Mobile Internet Usage

Social media usage remained strong in Q2, 2026, increasing by 11% compared with the previous quarter and continuing its upward trend. TikTok remained the most-used platform, with consumption rising by 21%, the largest increase among the major platforms. WhatsApp followed with a 5% increase, while Facebook, which ranked third, recorded a more modest growth of 1%.

YouTube and Instagram also continued to gain traction, increasing by 15% and 9%, respectively. The broad-based growth across the major platforms suggests that social media continues to play an increasingly important role in internet usage, with video-focused platforms such as TikTok and YouTube showing particularly strong growth.

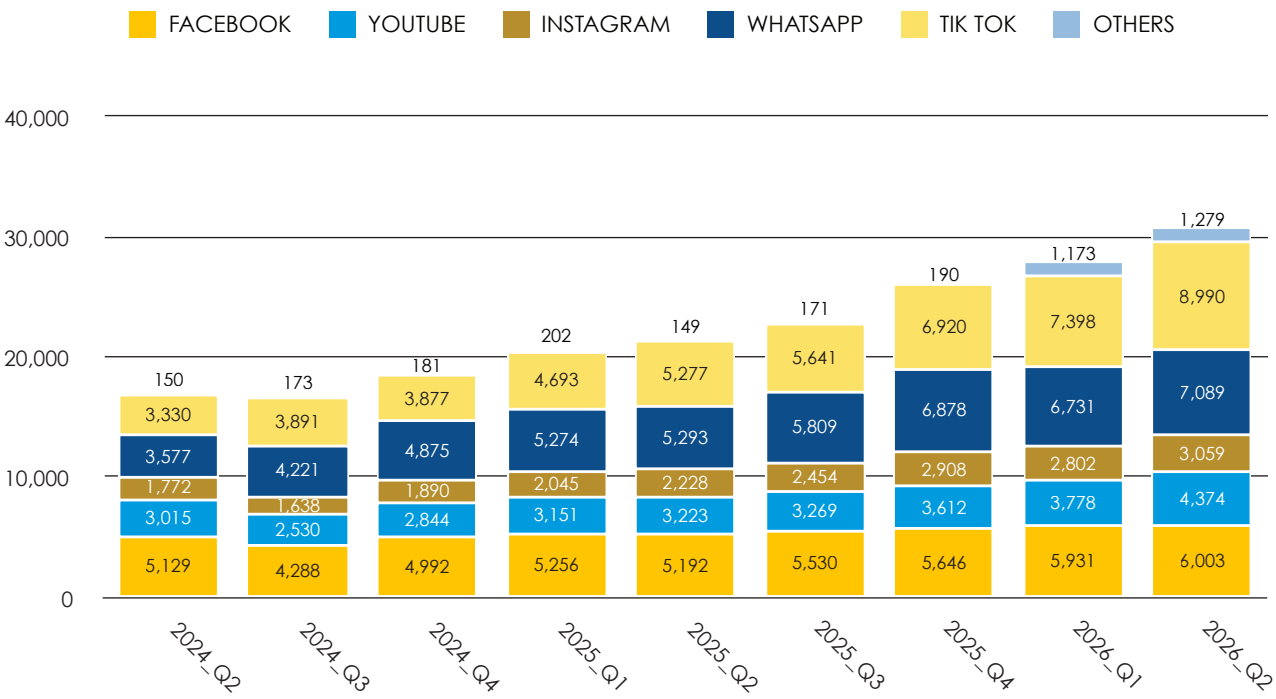


Figure 2: Social Media Usage - GB in Millions (MTC)

TikTok remained the most-used platform

TikTok

+21%

Consumption rised by 21%

1.6 Fixed Line Voice Traffic VS VoIP TRAFFIC

Telecom Namibia's fixed-line outgoing traffic partly reversed the rebound recorded in Q1, 2026, with total outgoing minutes declining by 4% in Q2. In contrast, Paratus VoIP traffic increased by 10%, driven mainly by a 25% increase in off-net mobile minutes.

The continued growth in VoIP traffic, compared with the decline in traditional fixed-line traffic, suggests a gradual shift in consumer preference towards VoIP services. When the two technologies are considered together, VoIP appears to be the more preferred option.

Fixed Line Traffic Outgoing		2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2026 Q1	2026 Q2	% Change
Telecom Namibia ('000')	Off-Net Mobile Minutes	14,531	12,991	11,131	12,074	10,480	10,283	8,865	9,351	9,149	-2%
	On-Net Minutes	5,374	4,799	4,015	3,894	3,586	3,554	2,785	2,926	2,719	-7%
	International Minutes	905	865	791	730	749	703	596	602	534	-11%
	Total	**20,810**	**18,655**	**15,937**	**16,698**	**14,815**	**14,540**	**12,245**	**12,879**	**12,402**	-4%
	% of On-Net Minutes	26%	26%	25%	23%	24%	24%	23%	23%	22%	-1%
VoIP Traffic Outgoing											
Paratus Telecommunications ('000')	Off-Net Mobile Minutes	3,297	3,637	3,467	3,819	4,002	4,184	3,119	3,199	3,995	25%
	On-Net Minutes	3,878	4,258	4,068	4,492	4,726	4,961	4,600	4,699	4,719	0%
	International Minutes	122	135	129	146	157	168	160	163	169	4%
	Total	**7,297**	**8,030**	**7,664**	**8,457**	**8,885**	**9,313**	**7,879**	**8,061**	**8,883**	10%
	On-Net Minutes	53%	53%	53%	53%	53%	53%	58%	58%	53%	-5%

Figure 4: Fixed Line Traffic VS VoIP Traffic

-4%

Telecom Namibia's fixed-line outgoing traffic partly reversed the rebound recorded in Q1, 2026, with total outgoing minutes declining by 4% in Q2.

+10%

Paratus VoIP traffic increased by 10%

1.7 Revenue (Data, Voice & SMS)

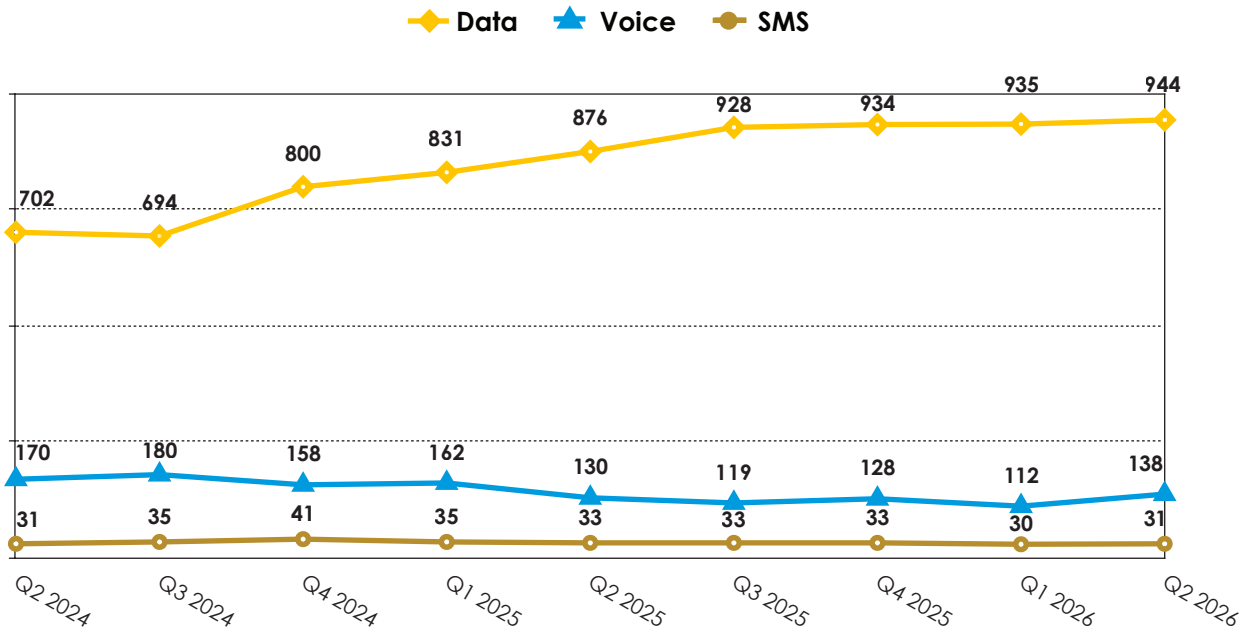
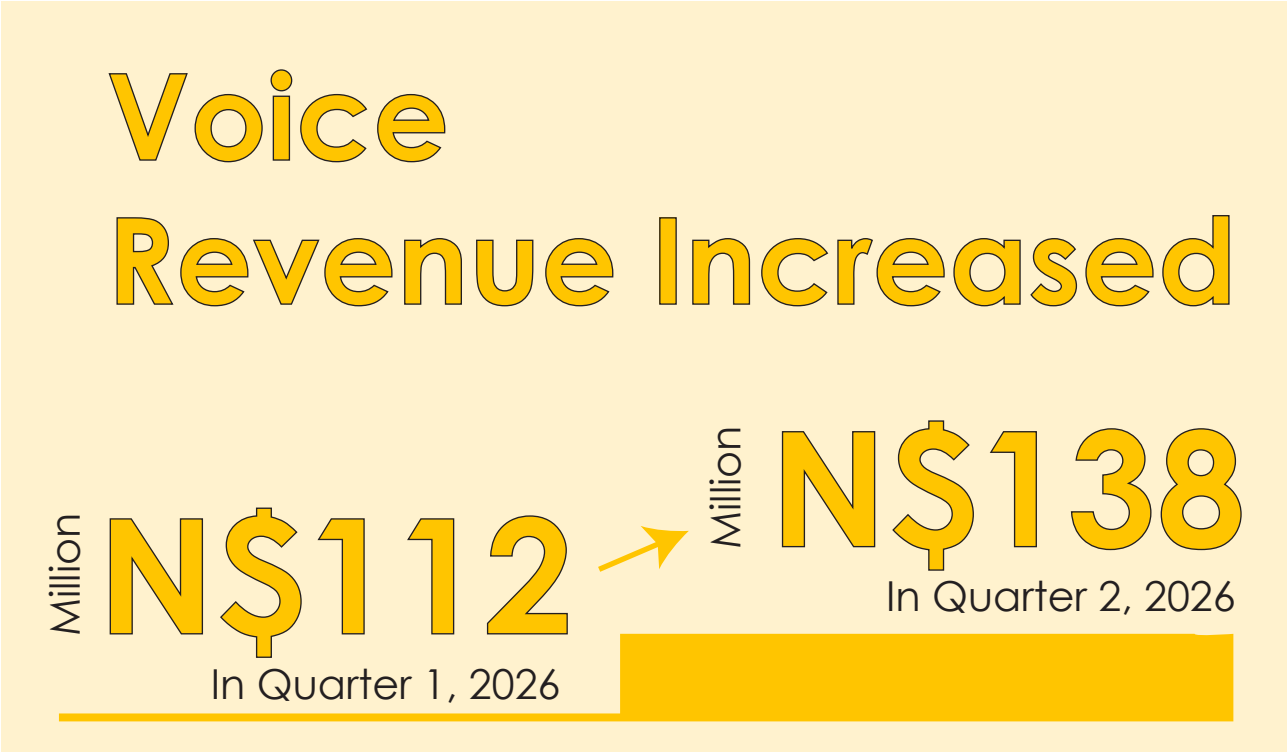


Figure 3: Data, Voice & SMS Revenue in Millions (Excludes VoIP)

Data and SMS revenue remained largely stable in Q2 2026, recording a marginal increase of 1%. Data continued to account for the largest share of telecommunications revenue, highlighting its growing importance to the sector. In contrast, voice revenue increased significantly by 23% during the quarter, driven mainly by a 29% recovery in domestic voice revenue.



1.8 Revenue vs Cost Comparison

Total Information Communication Technology (ICT) sector revenue increased by

+12%

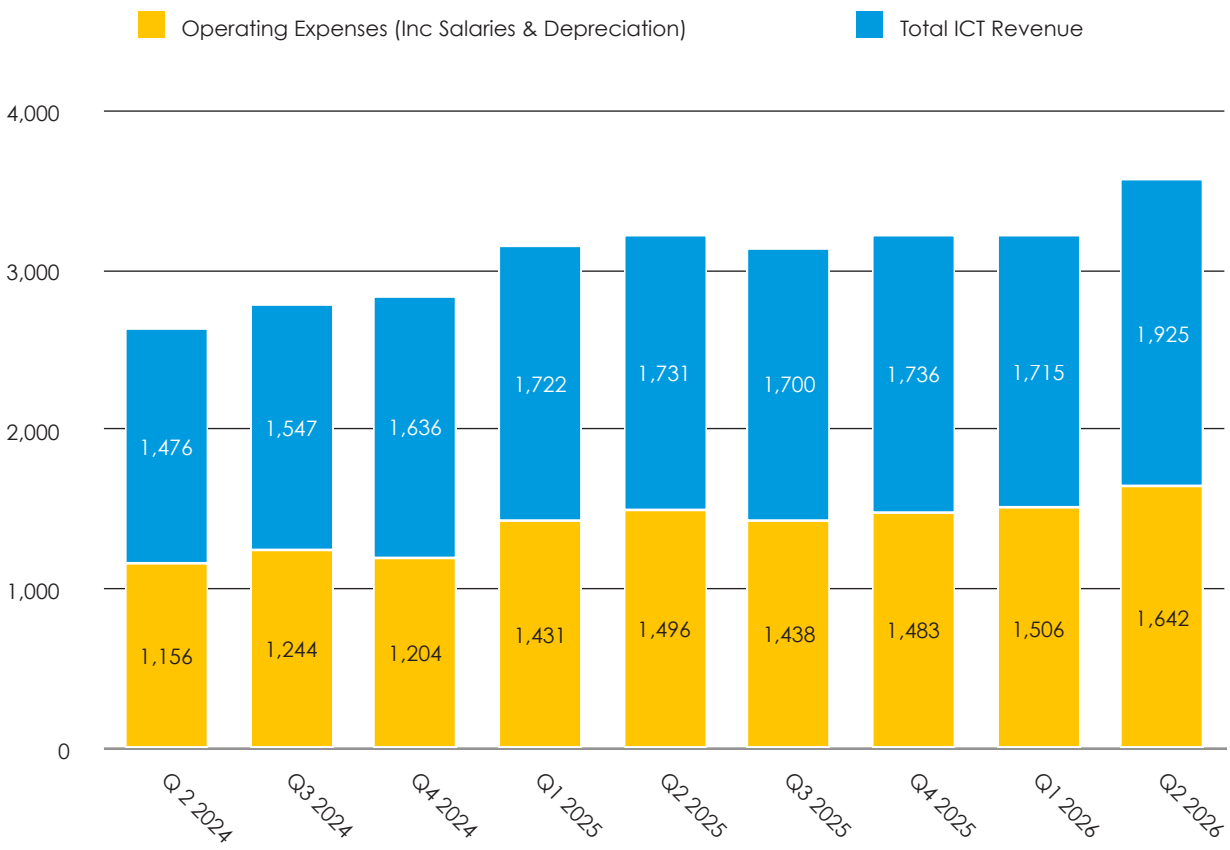


Figure 4: ICT Industry Total Revenue & Cost in Million

**All revenue generated by licensees, regardless of their regulatory status.*

1.9 Investments

In Q1 2026, telecommunication investment amounted to 411 million, more than doubling compared to the previous quarter, largely driven by network upgrades and universal service rollout initiatives. This increase was primarily attributed to MTC, which accounted for 73% of total investment, followed by Paratus Telecom at 14% and Telecom Namibia at 12%.

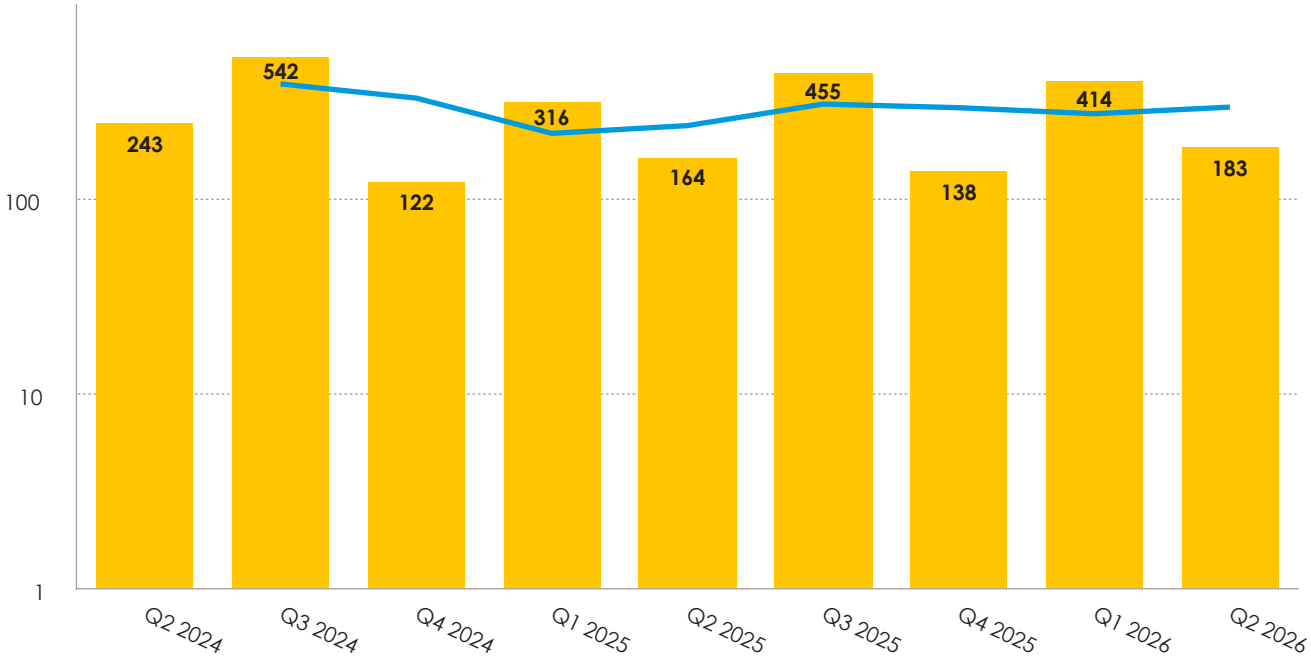


Figure 5: Telecommunication Investment in Millions



1.10 Employment in ICT

2 210

Employment in the ICT sector continued its upward trend in Q2, 2026, reaching approximately 2,210 employees by the end of June 2026, an increase of about 3% from the previous quarter.

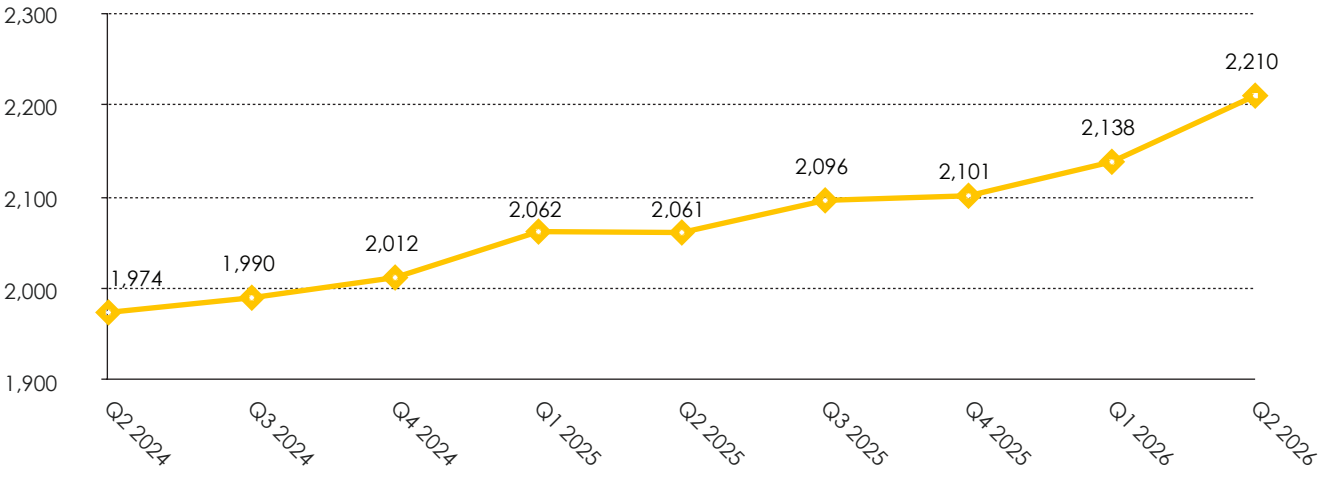


Figure 6: Total Employment in ICT

2. CYBER SECURITY

2.1 Cyber Vulnerabilities and Threat Events

According to the Nam-CSIRT Quarterly Newsletter (Q2 2026), cyber vulnerabilities increased by 40%, driven by greater exposure to remote management and legacy network services. Also, threat incidents increased by 57%, mainly due to increased sinkhole-related detections, suggesting potential system compromise and use in distributed denial-of-service (DDoS) activity.

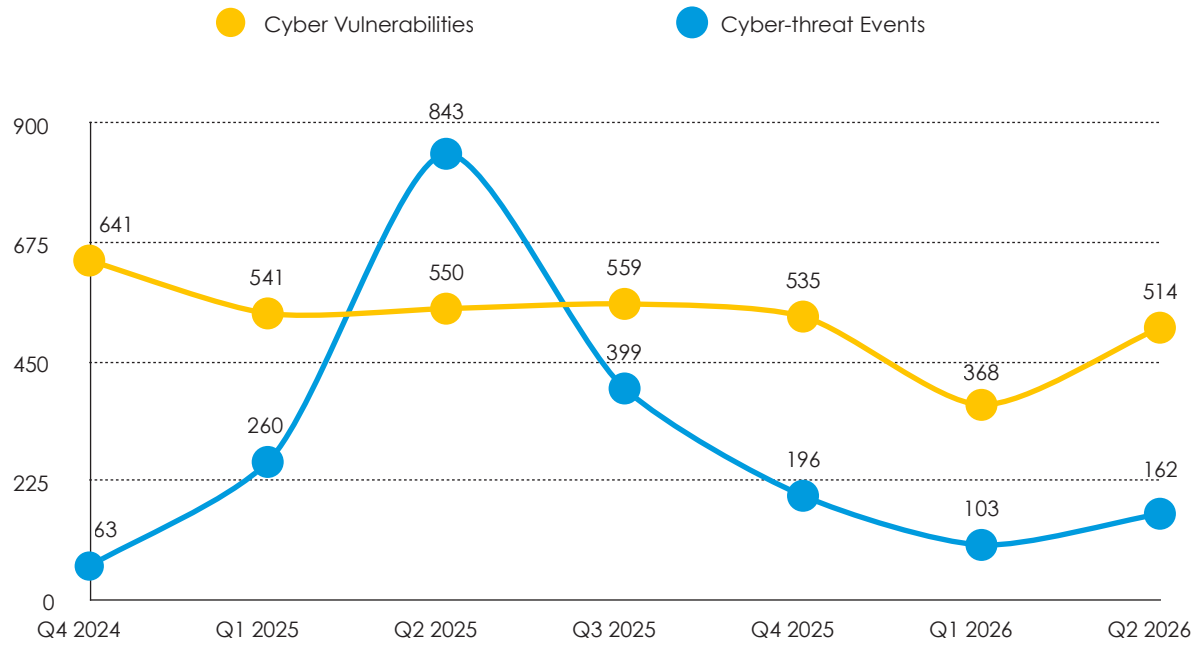


Figure 8: Cyber Vulnerabilities & Threat Events ("000")

Source: NAM-CSIRT

** Cyber Vulnerabilities: weaknesses or flaws in a system, software, or network that can be exploited by an attacker. Simply put, "**doors left unlocked**".*

** Cyber Threats: potential or active dangers posed by malicious actors who attempt to exploit vulnerabilities to cause harm, steal data, or disrupt systems. Simply put, "**burglars trying to get in**".*

+40%

Cyber vulnerabilities increased by 40%

+57%

Threat incidents increased by 57%

3. BROADCASTING MARKET

3.1 Subscriptions

Pay television (TV) subscriptions increased by 6% in Q2, 2026, continuing the upward trend. The increase may partly reflect heightened demand for sports content during the quarter, which included the latter stages of major football competitions such as the Union of European Football Associations (UEFA) Champions League, as well as the start of the International Federation of Association Football (FIFA) World Cup on 11 June 2026. However, the contribution of these events to the increase in subscriptions cannot be established from the available data.

	2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2026 Q1	2026 Q2	Change (%)
Digital Terrestrial (Go TV)	46,369	49,491	40,627	47,591	41,577	40,465	36,973	37,189	38,655	4%
Satellite TV (DSTV)	112,526	117,721	107,419	114,659	103,016	107,043	101,144	101,620	108,412	7%
Total	**158,895**	**167,212**	**148,046**	**162,250**	**144,593**	**147,508**	**138,117**	**138,809**	**147,067**	**6%**

Table 5: Pay TV Subscribers

3.2 Revenue

Total broadcasting revenue declined by 6% in Q2, 2026, mainly due to a 57% decrease in advertising revenue, which remains the largest source of revenue for broadcasters. The decline in advertising revenue therefore had a significant impact on the overall performance of the broadcasting sector during the quarter.

	2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2026 Q1	2026 Q2	Change (%)
Advertisement Revenue ("000")	20,554	20,671	25,572	20,548	24,423	26,226	28,621	23,938	10,204	-57%
Other Revenue ("000")	202,499	212,098	208,094	203,549	195,137	201,824	198,225	187,417	188,703	1%
Total Revenue ("000")	223,054	232,769	233,666	224,096	219,560	228,050	226,845	211,355	198,907	-6%
Advertisement as % of Total	9%	9%	11%	9%	11%	12%	13%	11%	5%	

Table 6: Broadcasters' Revenue

** Namibia Broadcasting Corporation (NBC) is not included in this dataset.*



4. POSTAL MARKET

4.1 Postal Services

Postal market activity declined in Q2 2026, with the number of occupied postboxes falling by 22% and private bags declining by 29%. The decline across both services points to continued weakening demand for traditional postal services.

Table 7: Post Boxes	2024 Q2	2024 Q3	2024 Q4	2025 Q1	2025 Q2	2025 Q3	2025 Q4	2026 Q1	2026 Q2	Change (%)
Number of Letterboxes	123,910	123,910	123,910	123,910	123,910	123,910	123,910	123,910	123,910	0%
Number of Postboxes Occupied	49,646	57,698	37,632	53,776	58,940	58,940	58,950	58,950	46,116	-22%
Occupancy %	40%	47%	30%	43%	48%	48%	48%	48%	37%	-10%
Number of Private Bags	883	883	883	883	883	883	883	883	883	0%
Number of Private Bags Occupied	263	287	182	275	310	310	310	310	220	-29%
Occupancy %	30%	33%	21%	31%	35%	35%	35%	35%	25%	-10%
Number of Postal Establishments	139	139	139	139	139	139	139	148	148	0%
Post Offices in Rural Areas (including Mobile Post Offices)	116	116	116	116	116	116	116	125	125	0%
% of Post Office Services in Rural Areas	83%	83%	83%	83%	83%	83%	83%	84%	84%	0%

Table 7: Post Boxes

4.2 Postal Revenue

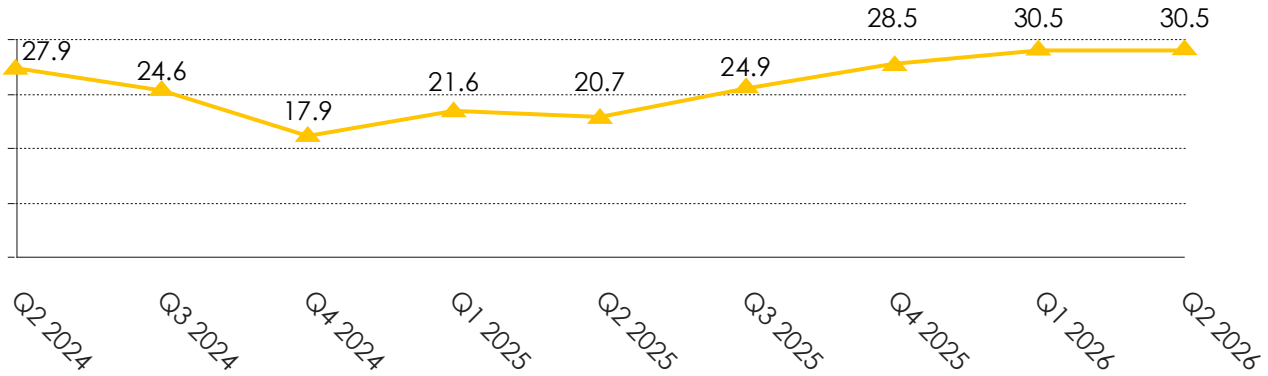


Figure 9: Postal Operating Revenue (Millions)

Postal operating revenue remained stable in Q2 2026, despite a decline in the use of traditional postal services. The stability in revenue, alongside the decline in occupied postboxes and private bags, suggests that the reduction in traditional postal activity has not yet translated into a similar decline in overall postal revenue.

CRAN
Communications Regulatory Authority of Namibia

Vision

A Namibia where digital services are secure, reliable, and accessible to all

Mission

To foster a leading, secure, inclusive, and innovative communications sector

Values

Accountability | Agility | Innovation | Inclusivity | Integrity

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