

TELECOMMUNICATIONS, BROADCASTING & POSTAL SECTOR QUARTER 1 (2023) STATISTICS FOR IMMEDIATE RELEASE

22 June 2023

The Communications Regulatory Authority of Namibia (CRAN) has released the quarterly statistics for the telecommunications, postal and broadcasting sectors for the period 01 January 2023 to 31 March 2023.

The key findings of the report are as follows:

A. Telecommunications Sector

The mobile telecommunications sector experienced a contraction in the number of subscribers. This indicates a decrease in the total number of individuals or entities actively utilising mobile services. Fixed line subscriptions remained stable without any significant fluctuation. Fiber connection is gaining momentum, which may be a direct result of the expansion of the fibre network infrastructure, especially in urban areas. The revenue generated from data, voice and SMS services experienced a slight contraction, while the sectors' investment displays volatility, exhibit fluctuations over time.

B. Broadcasting Sector

The sector experienced a 6% decline in revenue compared to Quarter 4 of 2022. Notably, advertisement revenue experienced a substantial decline of 26% when compared to Quarter 4 of 2022. Pay TV subscription exhibited an overall increase of 10% with digital terrestrial TV leading the way by recording a 34% increase.

A further review of the Media survey of 2022 revealed that Kati FM (NBC Oshiwambo), Kaisames FM (NBC Nama Damara) and Shipi FM are the most preferred radio stations in the respective order of popularity. Respondents to the survey also revealed that their primary reasons for listening to the radio is for news updates, talk shows and for the companionship provided by radio.

C. Postal Sector

There has been a significant increase of 55% in the utilisation of postboxes. The number post offices across the country also witness a modest growth of 3%.

The full report may be downloaded from our website www.cran.na.

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